

Why do assessment?

- **Mission** - To reinforce or emphasize the mission of our institution, colleges, departments, and programs
- **Inform** - To ensure that institutional and program-level goals are understood by the public, students, faculty, and staff
- **Student Learning & Teaching** - To evaluate, to modify, and to promote the continuous improvement in teaching and student learning
- **Accountability & Accreditation** - To assist our institution and programs in meeting federal, state, and regional accreditation and accountability expectations and requirements

("Assessing Student Learning," Linda Suskie, 2004)