

Minor in Marketing 2009-2010

Student Name: _____ ID#: _____

Prefix & Number	Course Name	Grade	Alternate Course	Sem. Hours
ACCT 2023 <u>or</u> ACCT 2033	Fundamental Accounting Concepts <u>or</u> Intro to Financial Acct			3
ECON 2323 <u>or</u> ECON 2333	Principles of Microeconomics <u>or</u> Economic Issues and Concepts			3
MKTG 3013	Marketing			3
SELECT 3 OF THE FOLLOWING:				9
MKTG 3033	Advertising & Promotion			
MKTG 3043	Retailing			
MKTG 3063	Transportation			
MKTG 4123	Organizational Purchasing			
MKTG 4013	Service & Nonprofit Mktg			
MKTG 4043	Consumer Behavior			
MKTG 4113	International Mktg			
MKTG 4223	Marketing Mgmt			
Total Hours Required for Minor:				18

Student must also have a 2.25 or better GPA (or all C's) in minor.