

Minor in Electronic Commerce 2007-2008

Student Name: _____ ID#: _____

Prefix & Number	Course Name	Grade	Alternate Course	Sem. Hours
MKTG 435V and choice of: MKTG 432V (preferred); MKTG 431V; MKTG 433V; MKTG 434V; MKTG 436V	Internet Marketing Consumer Relationship Management Health Care Marketing Brand Management Sports Marketing Direct Marketing			3
CIT 3403	Database Management			3
CIT 4453	Global E-Commerce			3
CIT 3353 or JOUR 4374	Web Development or Internet Communications			3
Select Two of the following:				
BSYS 2533	Internet, Intranet, & E-Mail Application			
JOUR 3673	Digital Design			
CIT 2033	Visual Basic			
CIT 488v or MKTG 428v	Internship in E-Commerce or Internship in Marketing			6
Total Hours Required for Minor:				18

Student must also have a 2.25 or better GPA (or all C's) in minor.

****NOTE: CIT 1503 Microcomputer Applications (or other approved demonstration of computer proficiency) is a prerequisite for all CIT major/minor coursework.**