

# Arkansas State University-Jonesboro

## **College of Business**

### **Department of Accounting**

#### **Institutional Assessment of Effectiveness**

#### **Fall 2000 - Fall 2009**

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# Headcount & Enrollment

Arkansas State University

Jonesboro Campus

## Department of Accounting - Fall 2000 to Fall 2009

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year

### UNDUPLICATED HEADCOUNT

#### Enrollment by Site

Enrollment by Site											(Percent of Total Headcount)											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Jonesboro Campus	258	259	236	247	265	249	232	257	241	265	98.1%	98.5%	95.9%	90.5%	93.3%	93.3%	93.2%	91.5%	89.3%	86.9%	254	249
All Other Instructional Sites	5	4	10	26	19	18	17	24	29	40	1.9%	1.5%	4.1%	9.5%	6.7%	6.7%	6.8%	8.5%	10.7%	13.1%	31	26
<b>Total Headcount</b>	<b>263</b>	<b>263</b>	<b>246</b>	<b>273</b>	<b>284</b>	<b>267</b>	<b>249</b>	<b>281</b>	<b>270</b>	<b>305</b>											<b>285</b>	<b>274</b>

### STUDENTS BY ENROLLMENT STATUS CATEGORY

#### New ASU Students

New ASU Students											(Percent of New Student Total)											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
First-Time Freshmen	19	45	31	36	19	35	34	32	24	23	51.4%	70.3%	56.4%	52.2%	38.0%	59.3%	53.1%	60.4%	55.8%	36.5%	26	30
Undergraduate Transfers	18	19	24	33	28	19	17	18	12	28	48.6%	29.7%	43.6%	47.8%	56.0%	32.2%	26.6%	34.0%	27.9%	44.4%	19	19
New Graduate Students	--	--	--	0	3	5	13	3	7	12	--	--	--	0.0%	6.0%	8.5%	20.3%	5.7%	16.3%	19.0%	7	8
<b>Total New Students</b>	<b>37</b>	<b>64</b>	<b>55</b>	<b>69</b>	<b>50</b>	<b>59</b>	<b>64</b>	<b>53</b>	<b>43</b>	<b>63</b>											<b>53</b>	<b>56</b>
New Students as a % of Total	14.1%	24.3%	22.4%	25.3%	17.6%	22.1%	25.7%	18.9%	15.9%	20.7%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year

### UNDUPLICATED HEADCOUNT

#### Enrollment by Site

Enrollment by Site											(Percent of Total Headcount)											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Jonesboro Campus	258	228	215	216	241	226	238	221	251	249	98.1%	97.9%	96.8%	93.9%	90.9%	91.5%	95.2%	94.4%	96.9%	90.5%	240	237
All Other Instructional Sites	5	5	7	14	24	21	12	13	8	26	1.9%	2.1%	3.2%	6.1%	9.1%	8.5%	4.8%	5.6%	3.1%	9.5%	16	16
<b>Total Headcount</b>	<b>263</b>	<b>233</b>	<b>222</b>	<b>230</b>	<b>265</b>	<b>247</b>	<b>250</b>	<b>234</b>	<b>259</b>	<b>275</b>											<b>256</b>	<b>253</b>

### STUDENTS BY ENROLLMENT STATUS CATEGORY

#### New ASU Students

New ASU Students											(Percent of New Student Total)											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
First-Time Freshmen	2	3	2	3	1	4	2	1	1	3	20.0%	18.8%	20.0%	21.4%	6.7%	25.0%	13.3%	6.7%	6.7%	10.3%	2	2
Undergraduate Transfers	8	13	8	11	12	8	9	10	10	19	80.0%	81.3%	80.0%	78.6%	80.0%	50.0%	60.0%	66.7%	66.7%	65.5%	13	11
New Graduate Students	--	--	--	--	2	4	4	4	4	7	--	--	--	--	13.3%	25.0%	26.7%	26.7%	26.7%	24.1%	5	5
<b>Total New Students</b>	<b>10</b>	<b>16</b>	<b>10</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>29</b>											<b>20</b>	<b>18</b>
New Students as a % of Total	3.8%	6.9%	4.5%	6.1%	5.7%	6.5%	6.0%	6.4%	5.8%	10.5%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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# Enrollment by Student Load & Classification

Arkansas State University

Department of Accounting - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>ENROLLMENT BY STUDENT LOAD</b>																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
<b>Undergraduate Students</b>											<i>(Percent of Undergraduate Total)</i>											
Full-Time	212	214	203	202	200	185	182	194	196	202	80.6%	81.4%	82.5%	74.0%	73.0%	74.0%	79.1%	73.8%	77.2%	72.7%	197	192
Part-Time	51	49	43	71	74	65	48	69	58	76	19.4%	18.6%	17.5%	26.0%	27.0%	26.0%	20.9%	26.2%	22.8%	27.3%	68	63
Full-Time Average Course Load	14.6	14.3	14.1	14.4	14.1	14.2	14.2	14.2	13.9	13.9											14.0	14.1
Part-Time Average Course Load	5.6	5.8	5.8	6.6	6.4	6.4	6.3	6.4	7.3	6.8											6.8	6.6
Average Course Load	12.9	12.7	12.7	12.4	12.0	12.2	12.5	12.1	12.4	11.9											12.2	12.2
<b>Graduate Students</b>											<i>(Percent of Graduate Total)</i>											
Full-Time	--	--	--	0	6	6	14	11	9	15	--	--	--	--	60.0%	35.3%	73.7%	61.1%	56.3%	55.6%	12	11
Part-Time	--	--	--	0	4	11	5	7	7	12	--	--	--	--	40.0%	64.7%	26.3%	38.9%	43.8%	44.4%	9	8
Full-Time Average Course Load	--	--	--	0.0	10.8	10.6	10.8	9.3	10.9	10.1											10.1	10.3
Part-Time Average Course Load	--	--	--	0.0	5.8	4.6	5.8	5.3	5.3	5.1											5.2	5.2
Average Course Load	--	--	--	0.0	8.8	6.7	9.5	7.7	8.4	7.9											8.0	8.0
<b>Total Students</b>											<i>(Percent of Total Headcount)</i>											
Full-Time	212	214	203	202	206	191	196	205	205	217	80.6%	81.4%	82.5%	74.0%	72.5%	71.5%	78.7%	73.0%	75.9%	71.1%	209	203
Part-Time	51	49	43	71	78	76	53	76	65	88	19.4%	18.6%	17.5%	26.0%	27.5%	28.5%	21.3%	27.0%	24.1%	28.9%	76	72
Total Headcount	263	263	246	273	284	267	249	281	270	305											285	274
<b>ENROLLMENT BY CAREER &amp; CLASSIFICATION</b>																						
<b>Undergraduate Students</b>											<i>(Percent of Undergraduate Total)</i>											
All Freshmen	49	67	59	59	45	55	57	58	45	50	18.6%	25.5%	24.0%	21.6%	16.4%	22.0%	24.8%	22.1%	17.7%	18.0%	51	53
Sophomore	54	40	41	66	55	40	39	41	40	37	20.5%	15.2%	16.7%	24.2%	20.1%	16.0%	17.0%	15.6%	15.7%	13.3%	39	39
Junior	73	62	56	59	69	48	50	74	64	60	27.8%	23.6%	22.8%	21.6%	25.2%	19.2%	21.7%	28.1%	25.2%	21.6%	66	59
Senior	77	79	80	70	90	91	69	80	96	114	29.3%	30.0%	32.5%	25.6%	32.8%	36.4%	30.0%	30.4%	37.8%	41.0%	97	90
Unclassified Undergraduates	10	15	10	19	15	16	15	10	9	17	3.8%	5.7%	4.1%	7.0%	5.5%	6.4%	6.5%	3.8%	3.5%	6.1%	12	13
Total Undergraduates	263	263	246	273	274	250	230	263	254	278											265	255
<b>Graduate Students</b>											<i>(Percent of Graduate Total)</i>											
Master's	--	--	--	0	10	17	19	18	16	27	--	--	--	--	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	20	19
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	--	--	--	0	10	17	19	18	16	27											20	19
Undergraduates as a % of Total	100.0%	100.0%	100.0%	100.0%	96.5%	93.6%	92.4%	93.6%	94.1%	91.1%												
Graduates as a % of Total	--	--	--	0.0%	3.5%	6.4%	7.6%	6.4%	5.9%	8.9%												

Data Source: Banner Student Enrollment Information.

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# Enrollment by Gender & Ethnicity

Arkansas State University

## Department of Accounting - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>ENROLLMENT BY GENDER &amp; ETHNICITY</b>																						
<b>Male Undergraduate Students</b>																						
	(Percent of Male Undergraduate Total)																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	1	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	1.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0	0
African American	5	6	7	10	10	9	13	17	17	22	6.0%	8.1%	9.5%	10.5%	10.1%	9.7%	13.4%	16.7%	18.5%	19.1%	19	16
Hispanic American	2	0	0	0	0	0	0	0	0	0	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	1	--	--	--	--	--	--	--	--	--	0.9%	--	--
White, Non-Hispanic	73	67	66	83	84	79	80	79	65	78	88.0%	90.5%	89.2%	87.4%	84.8%	84.9%	82.5%	77.5%	70.7%	67.8%	74	76
Ethnicity Unknown	1	1	1	0	2	2	3	5	7	6	1.2%	1.4%	1.4%	0.0%	2.0%	2.2%	3.1%	4.9%	7.6%	5.2%	6	5
Nonresident Alien	2	0	0	2	2	2	1	1	3	8	2.4%	0.0%	0.0%	2.1%	2.0%	2.2%	1.0%	1.0%	3.3%	7.0%	4	3
	(Percent of Total Headcount)																					
Total Male Undergraduates	83	74	74	95	99	93	97	102	92	115	31.6%	28.1%	30.1%	34.8%	34.9%	34.8%	39.0%	36.3%	34.1%	37.7%	103	100
<b>Female Undergraduate Students</b>																						
	(Percent of Female Undergraduate Total)																					
American Indian	2	1	0	1	0	0	0	0	0	1	1.1%	0.5%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0	0
Asian American	0	2	2	2	3	2	1	2	2	0	0.0%	1.1%	1.2%	1.1%	1.7%	1.3%	0.8%	1.2%	1.2%	0.0%	1	1
African American	27	26	27	24	29	29	20	27	32	34	15.0%	13.8%	15.7%	13.5%	16.6%	18.5%	15.0%	16.8%	19.8%	20.9%	31	28
Hispanic American	0	0	1	1	2	3	0	1	1	1	0.0%	0.0%	0.6%	0.6%	1.1%	1.9%	0.0%	0.6%	0.6%	0.6%	1	1
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	3	--	--	--	--	--	--	--	--	--	1.8%	--	--
White, Non-Hispanic	148	154	138	145	134	119	107	125	117	107	82.2%	81.5%	80.2%	81.5%	76.6%	75.8%	80.5%	77.6%	72.2%	65.6%	116	115
Ethnicity Unknown	0	1	1	2	4	4	5	6	10	13	0.0%	0.5%	0.6%	1.1%	2.3%	2.5%	3.8%	3.7%	6.2%	8.0%	10	8
Nonresident Alien	3	5	3	3	3	0	0	0	0	4	1.7%	2.6%	1.7%	1.7%	1.7%	0.0%	0.0%	0.0%	0.0%	2.5%	1	1
	(Percent of Total Headcount)																					
Total Female Undergraduates	180	189	172	178	175	157	133	161	162	163	68.4%	71.9%	69.9%	65.2%	61.6%	58.8%	53.4%	57.3%	60.0%	53.4%	162	155
<b>Male Graduate Students</b>																						
	(Percent of Male Graduate Total)																					
American Indian	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	--	--	--	0	0	0	0	1	0	0	--	--	--	--	0.0%	0.0%	0.0%	10.0%	0.0%	0.0%	0	0
Hispanic American	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
White, Non-Hispanic	--	--	--	0	5	4	6	8	5	8	--	--	--	--	83.3%	66.7%	100.0%	80.0%	100.0%	88.9%	7	6
Ethnicity Unknown	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	--	--	--	0	1	2	0	1	0	1	--	--	--	--	16.7%	33.3%	0.0%	10.0%	0.0%	11.1%	1	1
	(Percent of Total Headcount)																					
Total Male Graduates	--	--	--	0	6	6	6	10	5	9	--	--	--	0.0%	2.1%	2.2%	2.4%	3.6%	1.9%	3.0%	8	7
<b>Female Graduate Students</b>																						
	(Percent of Female Graduate Total)																					
American Indian	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	--	--	--	0	0	0	0	0	0	1	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	0	0
African American	--	--	--	0	0	1	1	1	0	2	--	--	--	--	0.0%	9.1%	7.7%	12.5%	0.0%	11.1%	1	1
Hispanic American	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	1	--	--	--	--	--	--	--	--	--	5.6%	--	--
White, Non-Hispanic	--	--	--	0	4	10	12	7	10	9	--	--	--	--	100.0%	90.9%	92.3%	87.5%	90.9%	50.0%	9	10
Ethnicity Unknown	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	--	--	--	0	0	0	0	0	1	5	--	--	--	--	0.0%	0.0%	0.0%	0.0%	9.1%	27.8%	2	1
	(Percent of Total Headcount)																					
Total Female Graduates	--	--	--	0	4	11	13	8	11	18	--	--	--	0.0%	1.4%	4.1%	5.2%	2.8%	4.1%	5.9%	12	12

Data Source: Banner Student Enrollment Information.

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# Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Accounting - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>ENROLLMENT BY GENDER &amp; ETHNICITY</b>																						
<b>Total Students by Gender</b>																						
<i>(Percent of Total Headcount)</i>																						
Male	83	74	74	95	105	99	103	112	97	124	31.6%	28.1%	30.1%	34.8%	37.0%	37.1%	41.4%	39.9%	35.9%	40.7%	111	107
Female	180	189	172	178	179	168	146	169	173	181	68.4%	71.9%	69.9%	65.2%	63.0%	62.9%	58.6%	60.1%	64.1%	59.3%	174	167
<b>Total Students by Ethnicity</b>																						
<i>(Percent of Total Headcount)</i>																						
American Indian	2	1	0	1	0	0	0	0	0	1	0.8%	0.4%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0	0
Asian American	0	2	2	2	4	3	1	2	2	1	0.0%	0.8%	0.8%	0.7%	1.4%	1.1%	0.4%	0.7%	0.7%	0.3%	2	2
African American	32	32	34	34	39	39	34	46	49	58	12.2%	12.2%	13.8%	12.5%	13.7%	14.6%	13.7%	16.4%	18.1%	19.0%	51	45
Hispanic American	2	0	1	1	2	3	0	1	1	1	0.8%	0.0%	0.4%	0.4%	0.7%	1.1%	0.0%	0.4%	0.4%	0.3%	1	1
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	5	--	--	--	--	--	--	--	--	--	1.6%	--	--
White, Non-Hispanic	221	221	204	228	227	212	205	219	197	202	84.0%	84.0%	82.9%	83.5%	79.9%	79.4%	82.3%	77.9%	73.0%	66.2%	206	207
Ethnicity Unknown	1	2	2	2	6	6	8	11	17	19	0.4%	0.8%	0.8%	0.7%	2.1%	2.2%	3.2%	3.9%	6.3%	6.2%	16	12
Nonresident Alien	5	5	3	5	6	4	1	2	4	18	1.9%	1.9%	1.2%	1.8%	2.1%	1.5%	0.4%	0.7%	1.5%	5.9%	8	6
<b>Total Minorities* as a % of Total</b>	<b>13.7%</b>	<b>13.3%</b>	<b>15.0%</b>	<b>13.9%</b>	<b>15.8%</b>	<b>16.9%</b>	<b>14.1%</b>	<b>17.4%</b>	<b>19.3%</b>	<b>21.6%</b>												

## TRADITIONAL vs. NON-TRADITIONAL AGED STUDENTS

<b>Traditional Aged Students</b>																						
<i>(Percent of Total Headcount)</i>																						
Undergraduate	196	191	170	173	164	159	153	179	174	193	74.5%	72.6%	69.1%	63.4%	57.7%	59.6%	61.4%	63.7%	64.4%	63.3%	182	172
Graduate	--	--	--	0	7	5	11	10	9	16	--	--	--	0.0%	2.5%	1.9%	4.4%	3.6%	3.3%	5.2%	12	10
<b>Non-Traditional Aged Students</b>																						
<i>(Non-traditional aged students are 25 years and older.)</i>																						
<i>(Percent of Total Headcount)</i>																						
Undergraduate	67	72	76	100	110	91	77	84	80	85	25.5%	27.4%	30.9%	36.6%	38.7%	34.1%	30.9%	29.9%	29.6%	27.9%	83	83
Graduate	--	--	--	0	3	12	8	8	7	11	--	--	--	0.0%	1.1%	4.5%	3.2%	2.8%	2.6%	3.6%	9	9
<b>Non-Traditional Aged Students as a % of Total</b>	<b>25.5%</b>	<b>27.4%</b>	<b>30.9%</b>	<b>36.6%</b>	<b>39.8%</b>	<b>38.6%</b>	<b>34.1%</b>	<b>32.7%</b>	<b>32.2%</b>	<b>31.5%</b>												

## APPLICATIONS

<b>First-Time Freshmen</b>																						
<i>(As a Percent of Applied)</i>																						
Applied	43	67	53	70	47	74	83	67	71	71											70	73
Admitted	20	56	38	44	31	48	67	50	56	50	46.5%	83.6%	71.7%	62.9%	66.0%	64.9%	80.7%	74.6%	78.9%	70.4%	52	54
Enrolled	19	45	31	36	19	35	34	32	24	23	44.2%	67.2%	58.5%	51.4%	40.4%	47.3%	41.0%	47.8%	33.8%	32.4%	26	30
<b>Undergraduate Transfers</b>																						
<i>(As a Percent of Applied)</i>																						
Applied	31	29	35	50	42	33	41	34	36	39											36	37
Admitted	19	24	27	38	32	28	34	28	26	32	61.3%	82.8%	77.1%	76.0%	76.2%	84.8%	82.9%	82.4%	72.2%	82.1%	29	30
Enrolled	18	19	24	33	28	19	17	18	12	28	58.1%	65.5%	68.6%	66.0%	66.7%	57.6%	41.5%	52.9%	33.3%	71.8%	19	19
<b>New Graduates</b>																						
<i>(As a Percent of Applied)</i>																						
Applied	--	--	--	0	7	5	15	9	13	28											17	14
Admitted	--	--	--	--	7	5	14	7	9	23	--	--	--	--	100.0%	100.0%	93.3%	77.8%	69.2%	82.1%	13	12
Enrolled	--	--	--	--	3	5	13	3	7	12	--	--	--	--	42.9%	100.0%	86.7%	33.3%	53.8%	42.9%	7	8

\*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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# Enrollment by Geographic Origin

Arkansas State University

Department of Accounting - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>ENROLLMENT BY GEOGRAPHIC ORIGIN</b>																						
<b>Undergraduate Students</b>																						
<i>(Percent of Undergraduate Total)</i>																						
Arkansas	239	232	227	251	244	223	202	226	220	246	90.9%	88.2%	92.3%	91.9%	89.1%	89.2%	87.8%	85.9%	86.6%	88.5%	231	223
Missouri	14	16	9	7	11	11	16	23	20	14	5.3%	6.1%	3.7%	2.6%	4.0%	4.4%	7.0%	8.7%	7.9%	5.0%	19	17
Tennessee	3	3	1	3	5	6	4	4	4	0	1.1%	1.1%	0.4%	1.1%	1.8%	2.4%	1.7%	1.5%	1.6%	0.0%	3	4
Other U.S. States/Territories	2	7	6	7	9	8	7	9	7	6	0.8%	2.7%	2.4%	2.6%	3.3%	3.2%	3.0%	3.4%	2.8%	2.2%	7	7
Foreign	5	5	3	5	5	2	1	1	3	12	1.9%	1.9%	1.2%	1.8%	1.8%	0.8%	0.4%	1.2%	4.3%		5	4
<b>Graduate Students</b>																						
<i>(Percent of Graduate Total)</i>																						
Arkansas	--	--	--	0	9	12	16	15	13	18	--	--	--	--	90.0%	70.6%	84.2%	83.3%	81.3%	66.7%	15	15
Missouri	--	--	--	0	0	1	3	2	1	2	--	--	--	--	0.0%	5.9%	15.8%	11.1%	6.3%	7.4%	2	2
Tennessee	--	--	--	0	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Other U.S. States/Territories	--	--	--	0	0	2	0	0	1	1	--	--	--	--	0.0%	11.8%	0.0%	0.0%	6.3%	3.7%	1	1
Foreign	--	--	--	0	1	2	0	1	1	6	--	--	--	--	10.0%	11.8%	0.0%	5.6%	6.3%	22.2%	3	2
<b>Total Students</b>																						
<i>(Percent of Total Headcount)</i>																						
Arkansas	239	232	227	251	253	235	218	241	233	264	90.9%	88.2%	92.3%	91.9%	89.1%	88.0%	87.6%	85.8%	86.3%	86.6%	246	238
Missouri	14	16	9	7	11	12	19	25	21	16	5.3%	6.1%	3.7%	2.6%	3.9%	4.5%	7.6%	8.9%	7.8%	5.2%	21	19
Tennessee	3	3	1	3	5	6	4	4	4	0	1.1%	1.1%	0.4%	1.1%	1.8%	2.2%	1.6%	1.4%	1.5%	0.0%	3	4
Other U.S. States/Territories	2	7	6	7	9	10	7	9	8	7	0.8%	2.7%	2.4%	2.6%	3.2%	3.7%	2.8%	3.2%	3.0%	2.3%	8	8
Total Out-of-State	19	26	16	17	25	28	30	38	33	23	7.2%	9.9%	6.5%	6.2%	8.8%	10.5%	12.0%	13.5%	12.2%	7.5%	31	30
Foreign	5	5	3	5	6	4	1	2	4	18	1.9%	1.9%	1.2%	1.8%	2.1%	1.5%	0.4%	0.7%	1.5%	5.9%	8	6

## ENROLLMENT FROM SELECTED U.S. COUNTIES

<b>Arkansas</b>																						
<i>(Percent of Arkansas Total)</i>																						
Craighead	52	57	58	63	69	67	82	90	106	71	21.8%	24.6%	25.6%	25.1%	27.3%	28.5%	37.6%	37.3%	45.5%	26.9%	89	83
Crittenden	8	9	9	12	17	12	5	6	5	12	3.3%	3.9%	4.0%	4.8%	6.7%	5.1%	2.3%	2.5%	2.1%	4.5%	8	8
Cross	10	7	5	4	11	11	9	12	10	12	4.2%	3.0%	2.2%	1.6%	4.3%	4.7%	4.1%	5.0%	4.3%	4.5%	11	11
Greene	32	28	24	32	29	25	21	20	19	17	13.4%	12.1%	10.6%	12.7%	11.5%	10.6%	9.6%	8.3%	8.2%	6.4%	19	20
Independence	9	10	7	6	3	2	5	3	2	3	3.8%	4.3%	3.1%	2.4%	1.2%	0.9%	2.3%	1.2%	0.9%	1.1%	3	3
Mississippi	17	19	22	11	13	13	13	11	11	16	7.1%	8.2%	9.7%	4.4%	5.1%	5.5%	6.0%	4.6%	4.7%	6.1%	13	13
Poinsett	9	9	7	11	11	8	5	10	13	12	3.8%	3.9%	3.1%	4.4%	4.3%	3.4%	2.3%	4.1%	5.6%	4.5%	12	10
Pulaski	9	12	9	10	9	6	6	8	9	11	3.8%	5.2%	4.0%	4.0%	3.6%	2.6%	2.8%	3.3%	3.9%	4.2%	9	8
St. Francis	10	8	8	9	8	11	9	7	6	14	4.2%	3.4%	3.5%	3.6%	3.2%	4.7%	4.1%	2.9%	2.6%	5.3%	9	9
White	1	0	1	1	2	5	4	3	2	6	0.4%	0.0%	0.4%	0.4%	0.8%	2.1%	1.8%	1.2%	0.9%	2.3%	4	4
Other Arkansas Counties	82	73	77	92	81	75	59	71	50	90	34.3%	31.5%	33.9%	36.7%	32.0%	31.9%	27.1%	29.5%	21.5%	34.1%	70	69
<b>Missouri</b>																						
<i>(Percent of Missouri Total)</i>																						
Dunklin	6	5	4	3	3	4	5	6	6	7	42.9%	31.3%	44.4%	42.9%	27.3%	33.3%	26.3%	24.0%	28.6%	43.8%	6	6
Pemiscot	1	4	2	1	3	1	3	3	2	3	7.1%	25.0%	22.2%	14.3%	27.3%	8.3%	15.8%	12.0%	9.5%	18.8%	3	2
Other Missouri Counties	7	7	3	3	5	7	11	16	13	6	50.0%	43.8%	33.3%	42.9%	45.5%	58.3%	57.9%	64.0%	61.9%	37.5%	12	11
<b>Tennessee</b>																						
<i>(Percent of Tennessee Total)</i>																						
Shelby	2	1	1	3	5	5	3	3	3	0	66.7%	33.3%	100.0%	100.0%	100.0%	83.3%	75.0%	75.0%	75.0%	--	2	3
Other Tennessee Counties	1	2	0	0	0	1	1	1	1	0	33.3%	66.7%	0.0%	0.0%	0.0%	16.7%	25.0%	25.0%	25.0%	--	1	1

Data Source: Banner Student Enrollment Information.

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# ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University  
Jonesboro Campus

## Department of Accounting - Fall 2000 to Fall 2009

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Composite 30 - 36	1	1	0	2	2	0	1	0	0	1	5.3%	2.2%	0.0%	5.6%	10.5%	0.0%	2.9%	0.0%	0.0%	4.3%	0	0
Composite 24 - 29	5	11	10	10	3	20	13	11	3	3	26.3%	24.4%	32.3%	27.8%	15.8%	57.1%	38.2%	34.4%	12.5%	13.0%	6	10
Composite 19 - 23	6	22	15	17	6	12	13	9	11	9	31.6%	48.9%	48.4%	47.2%	31.6%	34.3%	38.2%	28.1%	45.8%	39.1%	10	11
Composite Below 19	5	11	4	4	5	3	6	8	7	4	26.3%	24.4%	12.9%	11.1%	26.3%	8.6%	17.6%	25.0%	29.2%	17.4%	6	6
Took SAT or ASSET Test*	2	0	2	3	3	0	1	4	3	6	10.5%	0.0%	6.5%	8.3%	15.8%	0.0%	2.9%	12.5%	12.5%	26.1%	4	3
Average ACT Composite Score	21.5	21.2	22.6	22.4	21.6	23.4	22.2	21.9	20.1	20.9											21.0	21.7

<b>FIRST-TIME FRESHMEN REQUIRING REMEDIATION</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
English Remediation	6	10	5	6	6	3	8	10	8	8	31.6%	22.2%	16.1%	16.7%	31.6%	8.6%	23.5%	31.3%	33.3%	34.8%	9	7
Mathematics Remediation	7	14	7	8	5	3	7	14	9	6	36.8%	31.1%	22.6%	22.2%	26.3%	8.6%	20.6%	43.8%	37.5%	26.1%	10	8
Reading Remediation	3	11	6	4	7	3	6	9	6	7	15.8%	24.4%	19.4%	11.1%	36.8%	8.6%	17.6%	28.1%	25.0%	30.4%	7	6
Total Unduplicated Remedial	8	21	9	10	8	6	13	15	11	14	42.1%	46.7%	29.0%	27.8%	42.1%	17.1%	38.2%	46.9%	45.8%	60.9%	13	12

<b>FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Less Than High School	1	4	4	3	2	1	1	2	0	0	5.3%	8.9%	12.9%	8.3%	10.5%	2.9%	2.9%	6.3%	0.0%	0.0%	1	1
High School	7	9	6	5	4	10	7	13	10	7	36.8%	20.0%	19.4%	13.9%	21.1%	28.6%	20.6%	40.6%	41.7%	30.4%	10	9
Attended College	2	14	8	7	8	6	14	6	7	5	10.5%	31.1%	25.8%	19.4%	42.1%	17.1%	41.2%	18.8%	29.2%	21.7%	6	8
College Degree	8	16	12	16	3	12	11	8	3	4	42.1%	35.6%	38.7%	44.4%	15.8%	34.3%	32.4%	25.0%	12.5%	17.4%	5	8
Unknown	1	2	1	5	2	6	1	3	4	7	5.3%	4.4%	3.2%	13.9%	10.5%	17.1%	2.9%	9.4%	16.7%	30.4%	5	4
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	55.6%	62.8%	60.0%	48.4%	82.4%	58.6%	66.7%	72.4%	85.0%	75.0%												

<b>OCCUPANCY OF UNIVERSITY HOUSING</b>																						
	<i>(Percent of Total Headcount)</i>																					
Residence Halls	28	36	33	35	30	28	39	39	38	34	10.6%	13.7%	13.4%	12.8%	10.6%	10.5%	15.7%	13.9%	14.1%	11.1%	37	36
University Apartments	8	5	3	8	7	16	14	12	8	17	3.0%	1.9%	1.2%	2.9%	2.5%	6.0%	5.6%	4.3%	3.0%	5.6%	12	13
Other University Housing	4	5	2	2	0	0	2	1	0	0	1.5%	1.9%	0.8%	0.7%	0.0%	0.0%	0.8%	0.4%	0.0%	0.0%	0	1
University Housing Occupants as a % of Total Headcount	15.2%	17.5%	15.4%	16.5%	13.0%	16.5%	22.1%	18.5%	17.0%	16.7%												

Data Source: Banner Student Enrollment Information.

\* Could include students without test scores.

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# Degrees Conferred

Arkansas State University

Department of Accounting - Fiscal Years 1999-2000 to Fall 2008-2009

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year	
<b>DEGREES CONFERRED BY DEGREE LEVEL</b>																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	48	54	62	83	54	60	55	43	49	54	100.0%	100.0%	100.0%	100.0%	100.0%	92.3%	87.3%	89.6%	81.7%	87.1%	49	52	
Master's Degrees	--	--	--	0	0	5	8	5	11	8	--	--	--	0.0%	0.0%	7.7%	12.7%	10.4%	18.3%	12.9%	8	7	
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
<b>Total Degrees Conferred</b>	<b>48</b>	<b>54</b>	<b>62</b>	<b>83</b>	<b>54</b>	<b>65</b>	<b>63</b>	<b>48</b>	<b>60</b>	<b>62</b>												<b>57</b>	<b>60</b>
<b>% of Undergraduate Degrees Conferred</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>92.3%</b>	<b>87.3%</b>	<b>89.6%</b>	<b>81.7%</b>	<b>87.1%</b>													
<b>DEGREES CONFERRED BY ETHNIC ORIGIN &amp; GENDER</b>																							
<b>Total Known Minorities*</b>																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Male	0	0	1	0	1	0	3	2	2	0	0.0%	0.0%	1.6%	0.0%	1.9%	0.0%	4.8%	4.2%	3.3%	0.0%	1	1	
Female	5	5	2	10	1	1	3	2	4	2	10.4%	9.3%	3.2%	12.0%	1.9%	1.5%	4.8%	4.2%	6.7%	3.2%	3	2	
<b>Total Minorities</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>10</b>	<b>2</b>	<b>1</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>2</b>												<b>4</b>	<b>4</b>
<b>% of Minorities Degrees Conferred</b>	<b>10.4%</b>	<b>9.3%</b>	<b>4.8%</b>	<b>12.0%</b>	<b>3.7%</b>	<b>1.5%</b>	<b>9.5%</b>	<b>8.3%</b>	<b>10.0%</b>	<b>3.2%</b>													
<b>Total Nonresident Aliens</b>																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Male	0	2	1	0	0	1	2	0	2	1	0.0%	3.7%	1.6%	0.0%	0.0%	1.5%	3.2%	0.0%	3.3%	1.6%	1	1	
Female	0	1	4	0	2	2	0	0	0	1	0.0%	1.9%	6.5%	0.0%	3.7%	3.1%	0.0%	0.0%	0.0%	1.6%	0	1	
<b>Total Nonresident Aliens</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>0</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>2</b>												<b>1</b>	<b>2</b>
<b>% of Nonresident Aliens Degrees Conferred</b>	<b>0.0%</b>	<b>5.6%</b>	<b>8.1%</b>	<b>0.0%</b>	<b>3.7%</b>	<b>4.6%</b>	<b>3.2%</b>	<b>0.0%</b>	<b>3.3%</b>	<b>3.2%</b>													
<b>Total White, Non-Hispanic; &amp; Ethnicity Unknown</b>																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Male	15	15	17	20	20	19	13	19	27	26	31.3%	27.8%	27.4%	24.1%	37.0%	29.2%	20.6%	39.6%	45.0%	41.9%	24	21	
Female	28	31	37	53	30	42	42	25	25	32	58.3%	57.4%	59.7%	63.9%	55.6%	64.6%	66.7%	52.1%	41.7%	51.6%	27	33	
<b>Total White &amp; Ethnicity Unknown</b>	<b>43</b>	<b>46</b>	<b>54</b>	<b>73</b>	<b>50</b>	<b>61</b>	<b>55</b>	<b>44</b>	<b>52</b>	<b>58</b>												<b>51</b>	<b>54</b>
<b>% of White &amp; Ethnicity Unknown Degrees Conferred</b>	<b>89.6%</b>	<b>85.2%</b>	<b>87.1%</b>	<b>88.0%</b>	<b>92.6%</b>	<b>93.8%</b>	<b>87.3%</b>	<b>91.7%</b>	<b>86.7%</b>	<b>93.5%</b>													

\*Note: Minorities include American Indian, Asian/Pacific Islander American, African American and Hispanic American.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research, Planning, and Assessment; November 2009.