

Arkansas State University-Jonesboro

College of Communications

Department of Radio & Television

Institutional Assessment of Effectiveness

Fall 2000 - Fall 2009

The Office of Institutional Research, Planning, & Assessment
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2009

Headcount & Enrollment

Department of Radio & Television - Fall 2000 to Fall 2009

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	204	197	200	178	180	171	166	170	167	172	99.0%	98.5%	99.0%	98.3%	98.9%	97.7%	98.8%	99.4%	99.4%	99.4%	170	169
All Other Instructional Sites	2	3	2	3	2	4	2	1	1	1	1.0%	1.5%	1.0%	1.7%	1.1%	2.3%	1.2%	0.6%	0.6%	0.6%	1	2
Total Headcount	206	200	202	181	182	175	168	171	168	173											171	171

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
First-Time Freshmen	37	41	51	25	35	25	27	28	33	26	77.1%	80.4%	72.9%	71.4%	76.1%	73.5%	67.5%	68.3%	62.3%	51.0%	29	28
Undergraduate Transfers	9	9	13	9	8	5	9	8	10	7	18.8%	17.6%	18.6%	25.7%	17.4%	14.7%	22.5%	19.5%	18.9%	13.7%	8	8
New Graduate Students	2	1	6	1	3	4	4	5	10	18	4.2%	2.0%	8.6%	2.9%	6.5%	11.8%	10.0%	12.2%	18.9%	35.3%	11	8
Total New Students	48	51	70	35	46	34	40	41	53	51											48	44
New Students as a % of Total	23.3%	25.5%	34.7%	19.3%	25.3%	19.4%	23.8%	24.0%	31.5%	29.5%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	184	171	180	180	162	181	154	149	144	143	99.5%	100.0%	98.4%	99.4%	99.4%	100.0%	98.7%	99.3%	99.3%	99.3%	145	154
All Other Instructional Sites	1	0	3	1	1	0	2	1	1	1	0.5%	0.0%	1.6%	0.6%	0.6%	0.0%	1.3%	0.7%	0.7%	0.7%	1	1
Total Headcount	185	171	183	181	163	181	156	150	145	144											146	155

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
First-Time Freshmen	1	0	2	1	5	0	0	1	0	2	9.1%	0.0%	20.0%	20.0%	62.5%	0.0%	0.0%	20.0%	0.0%	33.3%	1	1
Undergraduate Transfers	9	3	2	2	2	5	1	2	1	1	81.8%	100.0%	20.0%	40.0%	25.0%	71.4%	25.0%	40.0%	50.0%	16.7%	1	2
New Graduate Students	1	0	6	2	1	2	3	2	1	3	9.1%	0.0%	60.0%	40.0%	12.5%	28.6%	75.0%	40.0%	50.0%	50.0%	2	2
Total New Students	11	3	10	5	8	7	4	5	2	6											4	5
New Students as a % of Total	5.9%	1.8%	5.5%	2.8%	4.9%	3.9%	2.6%	3.3%	1.4%	4.2%												

Data Source: Banner Student Enrollment

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Enrollment by Student Load & Classification

Arkansas State University

Department of Radio & Television - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
ENROLLMENT BY STUDENT LOAD																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
Full-Time	178	186	175	160	162	155	147	151	141	128	89.4%	94.4%	92.6%	92.5%	91.5%	92.8%	91.9%	95.0%	94.0%	86.5%	140	144	
Part-Time	21	11	14	13	15	12	13	8	9	20	10.6%	5.6%	7.4%	7.5%	8.5%	7.2%	8.1%	5.0%	6.0%	13.5%	12	12	
Full-Time Average Course Load	14.6	14.5	14.5	14.0	14.4	14.5	14.3	14.6	14.3	14.3											14.4	14.4	
Part-Time Average Course Load	6.9	5.7	6.7	5.8	6.1	6.5	6.9	7.9	7.9	8.5											8.1	7.5	
Average Course Load	13.8	14.1	13.9	13.4	13.7	13.9	13.7	14.3	14.0												14.1	14.0	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Full-Time	1	3	4	3	1	4	6	5	10	11	14.3%	100.0%	30.8%	37.5%	20.0%	50.0%	75.0%	41.7%	55.6%	44.0%	9	7	
Part-Time	6	0	9	5	4	4	2	7	8	14	85.7%	0.0%	69.2%	62.5%	80.0%	50.0%	25.0%	58.3%	44.4%	56.0%	10	7	
Full-Time Average Course Load	9.0	9.0	9.8	9.0	9.0	9.8	10.2	9.0	9.1	10.7											9.6	9.8	
Part-Time Average Course Load	5.0	0.0	6.0	4.8	4.5	6.0	4.5	4.9	5.6	6.1											5.5	5.4	
Average Course Load	5.6	9.0	7.2	6.4	5.4	7.9	8.8	6.6	7.6												7.1	7.7	
Total Students											<i>(Percent of Total Headcount)</i>												
Full-Time	179	189	179	163	163	159	153	156	151	139	86.9%	94.5%	88.6%	90.1%	89.6%	90.9%	91.1%	91.2%	89.9%	80.3%	149	152	
Part-Time	27	11	23	18	19	16	15	15	17	34	13.1%	5.5%	11.4%	9.9%	10.4%	9.1%	8.9%	8.8%	10.1%	19.7%	22	19	
Total Headcount	206	200	202	181	182	175	168	171	168	173											171	171	

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	65	60	74	53	59	48	45	50	55	49	32.7%	30.5%	39.2%	30.6%	33.3%	28.7%	28.1%	31.4%	36.7%	33.1%	51	49	
Sophomore	47	41	39	41	42	41	36	34	26	35	23.6%	20.8%	20.6%	23.7%	23.7%	24.6%	22.5%	21.4%	17.3%	23.6%	32	34	
Junior	50	46	33	39	31	34	37	35	34	22	25.1%	23.4%	17.5%	22.5%	17.5%	20.4%	23.1%	22.0%	22.7%	14.9%	30	32	
Senior	35	48	42	38	44	42	40	38	34	42	17.6%	24.4%	22.2%	22.0%	24.9%	25.1%	25.0%	23.9%	22.7%	28.4%	38	39	
Unclassified Undergraduates	2	2	1	2	1	2	2	2	1	0	1.0%	1.0%	0.5%	1.2%	0.6%	1.2%	1.3%	1.3%	0.7%	0.0%	1	1	
Total Undergraduates	199	197	189	173	177	167	160	159	150	148											152	157	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Master's	7	3	13	8	5	8	8	12	18	25	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	18	14	
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Total Graduates	7	3	13	8	5	8	8	12	18	25											18	14	
Undergraduates as a % of Total	96.6%	98.5%	93.6%	95.6%	97.3%	95.4%	95.2%	93.0%	89.3%	85.5%													
Graduates as a % of Total	3.4%	1.5%	6.4%	4.4%	2.7%	4.6%	4.8%	7.0%	10.7%	14.5%													

Data Source: Banner Student Enrollment Information.

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Enrollment by Gender & Ethnicity

Arkansas State University

Department of Radio & Television - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
											<i>(Percent of Male Undergraduate Total)</i>											
American Indian	0	1	2	0	1	1	1	1	0	1	0.0%	1.0%	1.9%	0.0%	1.0%	1.1%	1.1%	1.1%	0.0%	1.3%	1	1
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	18	16	15	18	23	15	15	16	13	13	16.4%	15.4%	14.0%	18.0%	23.7%	16.7%	17.0%	17.8%	17.1%	16.5%	14	14
Hispanic American	0	0	0	1	1	1	1	1	1	1	0.0%	0.0%	0.0%	1.0%	1.0%	1.1%	1.1%	1.3%	1.3%	1	1	
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	0.0%	--	--	
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	0.0%	--	--	
White, Non-Hispanic	90	85	89	80	70	70	68	68	56	57	81.8%	81.7%	83.2%	80.0%	72.2%	77.8%	77.3%	75.6%	73.7%	72.2%	60	64
Ethnicity Unknown	0	0	0	0	1	2	2	3	4	5	0.0%	0.0%	0.0%	0.0%	1.0%	2.2%	2.3%	3.3%	5.3%	6.3%	4	3
Nonresident Alien	2	2	1	1	1	1	1	1	2	2	1.8%	1.9%	0.9%	1.0%	1.0%	1.1%	1.1%	2.6%	2.5%	2	1	
											<i>(Percent of Total Headcount)</i>											
Total Male Undergraduates	110	104	107	100	97	90	88	90	76	79	53.4%	52.0%	53.0%	55.2%	53.3%	51.4%	52.4%	52.6%	45.2%	45.7%	82	85
Female Undergraduate Students																						
											<i>(Percent of Female Undergraduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	1	0	1	0	0	0	1	1	1	0	1.1%	0.0%	1.2%	0.0%	0.0%	1.4%	1.4%	1.4%	0.0%	0.0%	1	1
African American	19	21	23	21	28	30	27	27	27	29	21.3%	22.6%	28.0%	28.8%	35.0%	39.0%	37.5%	39.1%	36.5%	42.0%	28	28
Hispanic American	0	0	1	0	0	0	0	0	2	3	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	4.3%	2	1
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	0.0%	--	--	
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	0.0%	--	--	
White, Non-Hispanic	68	70	55	50	50	47	44	40	38	30	76.4%	75.3%	67.1%	68.5%	62.5%	61.0%	61.1%	58.0%	51.4%	43.5%	36	40
Ethnicity Unknown	1	1	1	1	2	0	0	1	6	5	1.1%	1.1%	1.2%	1.4%	2.5%	0.0%	0.0%	1.4%	8.1%	7.2%	4	2
Nonresident Alien	0	1	1	1	0	0	0	0	0	2	0.0%	1.1%	1.2%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	1	0
											<i>(Percent of Total Headcount)</i>											
Total Female Undergraduates	89	93	82	73	80	77	72	69	74	69	43.2%	46.5%	40.6%	40.3%	44.0%	44.0%	42.9%	40.4%	44.0%	39.9%	71	72
Male Graduate Students																						
											<i>(Percent of Male Graduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	1	0	1	0	0	0	2	2	5	5	25.0%	0.0%	12.5%	0.0%	0.0%	0.0%	66.7%	50.0%	62.5%	50.0%	4	3
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	0.0%	--	--	
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	0.0%	--	--	
White, Non-Hispanic	3	2	5	0	1	2	0	1	2	2	75.0%	100.0%	62.5%	0.0%	50.0%	66.7%	0.0%	25.0%	25.0%	20.0%	2	1
Ethnicity Unknown	0	0	0	0	0	0	0	1	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.0%	0.0%	0.0%	0	0
Nonresident Alien	0	0	2	2	1	1	1	0	1	3	0.0%	0.0%	25.0%	100.0%	50.0%	33.3%	33.3%	0.0%	12.5%	30.0%	1	1
											<i>(Percent of Total Headcount)</i>											
Total Male Graduates	4	2	8	2	2	3	3	4	8	10	1.9%	1.0%	4.0%	1.1%	1.1%	1.7%	1.8%	2.3%	4.8%	5.8%	7	6
Female Graduate Students																						
											<i>(Percent of Female Graduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	1	0	3	3	0	2	3	5	6	6	33.3%	0.0%	60.0%	50.0%	0.0%	40.0%	60.0%	62.5%	60.0%	40.0%	6	4
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	1	--	--	--	--	--	--	--	--	6.7%	--	--	
White, Non-Hispanic	2	1	1	2	1	2	1	2	1	1	66.7%	100.0%	20.0%	33.3%	33.3%	40.0%	20.0%	25.0%	10.0%	6.7%	1	1
Ethnicity Unknown	0	0	0	0	0	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	0	1	1	2	1	0	1	3	7	0.0%	0.0%	20.0%	16.7%	66.7%	20.0%	0.0%	12.5%	30.0%	46.7%	4	2
											<i>(Percent of Total Headcount)</i>											
Total Female Graduates	3	1	5	6	3	5	5	8	10	15	1.5%	0.5%	2.5%	3.3%	1.6%	2.9%	3.0%	4.7%	6.0%	8.7%	11	9

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Radio & Television - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
ENROLLMENT BY GENDER & ETHNICITY																							
Total Students by Gender											(Percent of Total Headcount)												
Male	114	106	115	102	99	93	91	94	84	89	55.3%	53.0%	56.9%	56.4%	54.4%	53.1%	54.2%	55.0%	50.0%	51.4%	89	90	
Female	92	94	87	79	83	82	77	77	84	84	44.7%	47.0%	43.1%	43.6%	45.6%	46.9%	45.8%	45.0%	50.0%	48.6%	82	81	
Total Students by Ethnicity											(Percent of Total Headcount)												
American Indian	0	1	2	0	1	1	1	1	0	1	0.0%	0.5%	1.0%	0.0%	0.5%	0.6%	0.6%	0.6%	0.0%	0.6%	1	1	
Asian American	1	0	1	0	0	0	1	1	1	0	0.5%	0.0%	0.5%	0.0%	0.0%	0.0%	0.6%	0.6%	0.6%	0.0%	1	1	
African American	39	37	42	42	51	47	47	50	51	53	18.9%	18.5%	20.8%	23.2%	28.0%	26.9%	28.0%	29.2%	30.4%	30.6%	51	50	
Hispanic American	0	0	1	1	1	1	1	1	3	4	0.0%	0.0%	0.5%	0.6%	0.5%	0.6%	0.6%	0.6%	1.8%	2.3%	3	2	
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	
Two or More Races	--	--	--	--	--	--	--	--	--	1	--	--	--	--	--	--	--	--	--	0.6%	--	--	
White, Non-Hispanic	163	158	150	132	122	121	113	111	97	90	79.1%	79.0%	74.3%	72.9%	67.0%	69.1%	67.3%	64.9%	57.7%	52.0%	99	106	
Ethnicity Unknown	1	1	1	1	3	2	3	5	10	10	0.5%	0.5%	0.5%	0.6%	1.6%	1.1%	1.8%	2.9%	6.0%	5.8%	8	6	
Nonresident Alien	2	3	5	5	4	3	2	2	6	14	1.0%	1.5%	2.5%	2.8%	2.2%	1.7%	1.2%	1.2%	3.6%	8.1%	7	5	
Total Minorities* as a % of Total	19.4%	19.0%	22.8%	23.8%	29.1%	28.0%	29.8%	31.0%	32.7%	34.1%													

TRADITIONAL vs. NON-TRADITIONAL AGED STUDENTS

Traditional Aged Students	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
Traditional Aged Students											(Percent of Total Headcount)												
Undergraduate	182	183	177	156	160	152	144	143	137	131	88.3%	91.5%	87.6%	86.2%	87.9%	86.9%	85.7%	83.6%	81.5%	75.7%	137	141	
Graduate	3	1	5	3	1	3	3	7	7	16	1.5%	0.5%	2.5%	1.7%	0.5%	1.7%	1.8%	4.1%	4.2%	9.2%	10	7	
Non-Traditional Aged Students											(Percent of Total Headcount)												
<i>(Non-traditional aged students are 25 years and older.)</i>																							
Undergraduate	17	14	12	17	17	15	16	16	13	17	8.3%	7.0%	5.9%	9.4%	9.3%	8.6%	9.5%	9.4%	7.7%	9.8%	15	15	
Graduate	4	2	8	5	4	5	5	5	11	9	1.9%	1.0%	4.0%	2.8%	2.2%	2.9%	3.0%	2.9%	6.5%	5.2%	8	7	
Non-Traditional Aged Students as a % of Total	10.2%	8.0%	9.9%	12.2%	11.5%	11.4%	12.5%	12.3%	14.3%	15.0%													

APPLICATIONS

First-Time Freshmen	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
First-Time Freshmen											(As a Percent of Applied)												
Applied	47	57	70	49	74	47	46	41	49	54											48	47	
Admitted	38	52	56	32	49	30	39	34	40	44	80.9%	91.2%	80.0%	65.3%	66.2%	63.8%	84.8%	82.9%	81.6%	81.5%	39	37	
Enrolled	37	41	51	25	35	25	27	28	33	26	78.7%	71.9%	72.9%	51.0%	47.3%	53.2%	58.7%	68.3%	67.3%	48.1%	29	28	
Undergraduate Transfers											(As a Percent of Applied)												
Applied	14	17	23	16	14	11	10	14	15	12											14	12	
Admitted	9	15	16	12	10	7	9	8	11	8	64.3%	88.2%	69.6%	75.0%	71.4%	63.6%	90.0%	57.1%	73.3%	66.7%	9	9	
Enrolled	9	9	13	9	8	5	9	8	10	7	64.3%	52.9%	56.5%	56.3%	57.1%	45.5%	90.0%	57.1%	66.7%	58.3%	8	8	
New Graduates											(As a Percent of Applied)												
Applied	2	4	12	4	5	6	9	6	12	30											16	13	
Admitted	2	3	10	4	5	6	6	5	12	28	100.0%	75.0%	83.3%	100.0%	100.0%	100.0%	66.7%	83.3%	100.0%	93.3%	15	11	
Enrolled	2	1	6	1	3	4	4	5	10	18	100.0%	25.0%	50.0%	25.0%	60.0%	66.7%	44.4%	83.3%	83.3%	60.0%	11	8	

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Enrollment by Geographic Origin

Arkansas State University

Department of Radio & Television - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
(Percent of Undergraduate Total)																						
Arkansas	172	172	168	150	155	146	138	138	133	128	86.4%	87.3%	88.9%	86.7%	87.6%	87.4%	86.3%	86.8%	88.7%	86.5%	133	137
Missouri	10	11	6	3	4	3	3	6	7	7	5.0%	5.6%	3.2%	1.7%	2.3%	1.8%	1.9%	3.8%	4.7%	4.7%	7	5
Tennessee	3	4	7	9	8	7	6	5	4	6	1.5%	2.0%	3.7%	5.2%	4.5%	4.2%	3.8%	3.1%	2.7%	4.1%	5	6
Other U.S. States/Territories	12	7	6	9	9	10	12	9	4	3	6.0%	3.6%	3.2%	5.2%	5.1%	6.0%	7.5%	5.7%	2.7%	2.0%	5	8
Foreign	2	3	2	2	1	1	1	1	2	4	1.0%	1.5%	1.1%	1.2%	0.6%	0.6%	0.6%	0.6%	1.3%	2.7%	2	2
Graduate Students																						
(Percent of Graduate Total)																						
Arkansas	6	3	7	4	1	5	4	7	8	5	85.7%	100.0%	53.8%	50.0%	20.0%	62.5%	50.0%	58.3%	44.4%	20.0%	7	6
Missouri	0	0	2	0	0	1	1	0	0	1	0.0%	0.0%	15.4%	0.0%	0.0%	12.5%	12.5%	0.0%	0.0%	4.0%	0	1
Tennessee	1	0	0	0	1	0	0	0	1	3	14.3%	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	0.0%	5.6%	12.0%	1	1
Other U.S. States/Territories	0	0	1	1	0	0	2	4	5	6	0.0%	0.0%	7.7%	12.5%	0.0%	0.0%	25.0%	33.3%	27.8%	24.0%	5	3
Foreign	0	0	3	3	3	2	1	1	4	10	0.0%	0.0%	23.1%	37.5%	60.0%	25.0%	12.5%	8.3%	22.2%	40.0%	5	4
Total Students																						
(Percent of Total Headcount)																						
Arkansas	178	175	175	154	156	151	142	145	141	133	86.4%	87.5%	86.6%	85.1%	85.7%	86.3%	84.5%	84.8%	83.9%	76.9%	140	142
Missouri	10	11	8	3	4	4	4	6	7	8	4.9%	5.5%	4.0%	1.7%	2.2%	2.3%	2.4%	3.5%	4.2%	4.6%	7	6
Tennessee	4	4	7	9	9	7	6	5	5	9	1.9%	2.0%	3.5%	5.0%	4.9%	4.0%	3.6%	2.9%	3.0%	5.2%	6	6
Other U.S. States/Territories	12	7	7	10	9	10	14	13	9	9	5.8%	3.5%	3.5%	5.5%	4.9%	5.7%	8.3%	7.6%	5.4%	5.2%	10	11
Total Out-of-State	26	22	22	22	22	21	24	24	21	26	12.6%	11.0%	10.9%	12.2%	12.1%	12.0%	14.3%	14.0%	12.5%	15.0%	24	23
Foreign	2	3	5	5	4	3	2	2	6	14	1.0%	1.5%	2.5%	2.8%	2.2%	1.7%	1.2%	1.2%	3.6%	8.1%	7	5

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
(Percent of Arkansas Total)																						
Craighead	26	36	38	35	31	28	40	35	44	32	14.6%	20.6%	21.7%	22.7%	19.9%	18.5%	28.2%	24.1%	31.2%	24.1%	37	36
Crittenden	5	2	2	1	2	6	6	3	2	4	2.8%	1.1%	1.1%	0.6%	1.3%	4.0%	4.2%	2.1%	1.4%	3.0%	3	4
Cross	5	4	3	3	5	4	5	3	5	6	2.8%	2.3%	1.7%	1.9%	3.2%	2.6%	3.5%	2.1%	3.5%	4.5%	5	5
Greene	5	7	5	5	3	5	9	10	11	11	2.8%	4.0%	2.9%	3.2%	1.9%	3.3%	6.3%	6.9%	7.8%	8.3%	11	9
Independence	6	6	2	3	3	1	0	2	2	4	3.4%	3.4%	1.1%	1.9%	1.9%	0.7%	0.0%	1.4%	1.4%	3.0%	3	2
Mississippi	5	6	5	4	5	6	8	7	3	6	2.8%	3.4%	2.9%	2.6%	3.2%	4.0%	5.6%	4.8%	2.1%	4.5%	5	6
Poinsett	6	4	6	5	7	6	3	2	0	1	3.4%	2.3%	3.4%	3.2%	4.5%	4.0%	2.1%	1.4%	0.0%	0.8%	1	2
Pulaski	15	23	22	26	24	23	16	12	15	14	8.4%	13.1%	12.6%	16.9%	15.4%	15.2%	11.3%	8.3%	10.6%	10.5%	14	16
St. Francis	4	4	2	4	6	2	0	2	3	1	2.2%	2.3%	1.1%	2.6%	3.8%	1.3%	0.0%	1.4%	2.1%	0.8%	2	2
White	5	2	3	0	1	2	1	3	5	5	2.8%	1.1%	1.7%	0.0%	0.6%	1.3%	0.7%	2.1%	3.5%	3.8%	4	3
Other Arkansas Counties	96	81	87	68	69	68	54	66	51	49	53.9%	46.3%	49.7%	44.2%	44.2%	45.0%	38.0%	45.5%	36.2%	36.8%	55	58
Missouri																						
(Percent of Missouri Total)																						
Dunklin	2	3	0	0	1	0	1	1	3	3	20.0%	27.3%	0.0%	0.0%	25.0%	0.0%	25.0%	16.7%	42.9%	37.5%	2	2
Pemiscot	2	2	1	0	1	0	0	0	0	0	20.0%	18.2%	12.5%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Other Missouri Counties	6	6	7	3	2	4	3	5	4	5	60.0%	54.5%	87.5%	100.0%	50.0%	100.0%	75.0%	83.3%	57.1%	62.5%	5	4
Tennessee																						
(Percent of Tennessee Total)																						
Shelby	4	4	6	9	9	7	6	4	5	7	100.0%	100.0%	85.7%	100.0%	100.0%	100.0%	100.0%	80.0%	100.0%	77.8%	5	6
Other Tennessee Counties	0	0	1	0	0	0	0	1	0	2	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%	0.0%	20.0%	0.0%	22.2%	1	1

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Radio & Television - Fall 2000 to Fall 2009

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																							
	<i>(Percent of First-Time Freshmen Total)</i>																						
Composite 30 - 36	1	3	1	0	1	0	0	0	1	2	2.7%	7.3%	2.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	3.0%	7.7%	1	1
Composite 24 - 29	19	13	22	7	8	7	14	6	11	9	51.4%	31.7%	43.1%	28.0%	22.9%	28.0%	51.9%	21.4%	33.3%	34.6%	9	9	
Composite 19 - 23	10	20	16	13	11	8	8	12	12	10	27.0%	48.8%	31.4%	52.0%	31.4%	32.0%	29.6%	42.9%	36.4%	38.5%	11	10	
Composite Below 19	7	3	12	4	13	10	3	7	8	2	18.9%	7.3%	23.5%	16.0%	37.1%	40.0%	11.1%	25.0%	24.2%	7.7%	6	6	
ASSET/Compass/SAT*	0	2	0	1	2	0	2	3	1	3	0.0%	4.9%	0.0%	4.0%	5.7%	0.0%	7.4%	10.7%	3.0%	11.5%	2	2	
Average ACT Composite Score	22.6	22.9	21.8	21.8	20.6	20.2	23.0	20.8	21.9	23.1											21.9	21.8	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
English Remediation	4	2	12	4	12	8	3	5	3	3	10.8%	4.9%	23.5%	16.0%	34.3%	32.0%	11.1%	17.9%	9.1%	11.5%	4	4
Mathematics Remediation	10	13	21	11	18	10	10	15	11	9	27.0%	31.7%	41.2%	44.0%	51.4%	40.0%	37.0%	53.6%	33.3%	34.6%	12	11
Reading Remediation	6	4	13	2	7	11	2	7	8	2	16.2%	9.8%	25.5%	8.0%	20.0%	44.0%	7.4%	25.0%	24.2%	7.7%	6	6
Total Unduplicated Remedial	11	14	23	11	19	13	10	16	13	10	29.7%	34.1%	45.1%	44.0%	54.3%	52.0%	37.0%	57.1%	39.4%	38.5%	13	12

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Less Than High School	2	4	1	1	2	1	0	0	0	0	5.4%	9.8%	2.0%	4.0%	5.7%	4.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	6	7	8	3	5	7	3	7	8	11	16.2%	17.1%	15.7%	12.0%	14.3%	28.0%	11.1%	25.0%	24.2%	42.3%	9	7
Attended College	7	12	14	7	5	5	7	14	14	9	18.9%	29.3%	27.5%	28.0%	14.3%	20.0%	25.9%	50.0%	42.4%	34.6%	12	10
College Degree	21	18	25	12	15	9	11	7	8	4	56.8%	43.9%	49.0%	48.0%	42.9%	36.0%	40.7%	25.0%	24.2%	15.4%	6	8
Unknown	1	0	3	2	8	3	6	0	3	2	2.7%	0.0%	5.9%	8.0%	22.9%	12.0%	22.2%	0.0%	9.1%	7.7%	2	3
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	41.7%	56.1%	47.9%	47.8%	44.4%	59.1%	77.8%	75.0%	73.3%	83.3%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	<i>(Percent of Total Headcount)</i>																					
Residence Halls	64	61	69	50	59	51	50	56	57	50	31.1%	30.5%	34.2%	27.6%	32.4%	29.1%	29.8%	32.7%	33.9%	28.9%	54	53
University Apartments	11	17	12	22	19	17	15	18	16	19	5.3%	8.5%	5.9%	12.2%	10.4%	9.7%	8.9%	10.5%	9.5%	11.0%	18	17
Other University Housing	1	1	1	0	1	1	0	0	0	0	0.5%	0.5%	0.5%	0.0%	0.5%	0.6%	0.0%	0.0%	0.0%	0.0%	0	0
University Housing Occupants as a % of Total Headcount	36.9%	39.5%	40.6%	39.8%	43.4%	39.4%	38.7%	43.3%	43.5%	39.9%												

Data Source: Banner Student Enrollment Information.

*Could include students without test scores.

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Degrees Conferred

Arkansas State University

Department of Radio & Television - Fiscal Years 1999-2000 to 2008-2009

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages		
	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year		
DEGREES CONFERRED BY DEGREE LEVEL																								
	<i>(Percent of Total Degrees Conferred)</i>																							
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	40	29	37	30	35	26	36	28	37	26	93.0%	87.9%	94.9%	93.8%	92.1%	92.9%	94.7%	87.5%	94.9%	83.9%			30	31
Master's Degrees	3	4	2	2	3	2	2	4	2	5	7.0%	12.1%	5.1%	6.3%	7.9%	7.1%	5.3%	12.5%	5.1%	16.1%			4	3
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Degrees Conferred	43	33	39	32	38	28	38	32	39	31													34	34
% of Undergraduate Degrees Conferred	93.0%	87.9%	94.9%	93.8%	92.1%	92.9%	94.7%	87.5%	94.9%	83.9%														
DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER																								
Total Known Minorities*																								
	<i>(Percent of Total Degrees Conferred)</i>																							
Male	2	1	4	2	6	1	4	1	7	4	4.7%	3.0%	10.3%	6.3%	15.8%	3.6%	10.5%	3.1%	17.9%	12.9%			4	3
Female	7	4	5	3	6	3	6	6	6	8	16.3%	12.1%	12.8%	9.4%	15.8%	10.7%	15.8%	18.8%	15.4%	25.8%			7	6
Total Minorities	9	5	9	5	12	4	10	7	13	12													11	9
% of Minorities Degrees Conferred	20.9%	15.2%	23.1%	15.6%	31.6%	14.3%	26.3%	21.9%	33.3%	38.7%														
Total Nonresident Aliens																								
	<i>(Percent of Total Degrees Conferred)</i>																							
Male	1	0	0	1	2	1	1	0	0	1	2.3%	0.0%	0.0%	3.1%	5.3%	3.6%	2.6%	0.0%	0.0%	3.2%			0	1
Female	0	0	0	0	1	1	1	0	0	0	0.0%	0.0%	0.0%	0.0%	2.6%	3.6%	2.6%	0.0%	0.0%	0.0%			0	0
Total Nonresident Aliens	1	0	0	1	3	2	2	0	0	1													0	1
% of Nonresident Aliens Degrees Conferred	2.3%	0.0%	0.0%	3.1%	7.9%	7.1%	5.3%	0.0%	0.0%	3.2%														
Total White, Non-Hispanic; & Ethnicity Unknown																								
	<i>(Percent of Total Degrees Conferred)</i>																							
Male	21	14	16	18	14	10	20	17	19	10	48.8%	42.4%	41.0%	56.3%	36.8%	35.7%	52.6%	53.1%	48.7%	32.3%			15	15
Female	12	14	14	8	9	12	6	8	7	8	27.9%	42.4%	35.9%	25.0%	23.7%	42.9%	15.8%	25.0%	17.9%	25.8%			8	8
Total White & Ethnicity Unknown	33	28	30	26	23	22	26	25	26	18													23	23
% of White & Ethnicity Unknown Degrees Conferred	76.7%	84.8%	76.9%	81.3%	60.5%	78.6%	68.4%	78.1%	66.7%	58.1%														

*Note: Minorities include American Indian, Asian/Pacific Islander American, African American and Hispanic American.

Data Source: SIS Student Enrollment Information.

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