

Arkansas State University-Jonesboro

College of Communications

Department of Communication Studies

Institutional Assessment of Effectiveness

Fall 2000 - Fall 2009

The Office of Institutional Research, Planning, & Assessment
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2009

Headcount & Enrollment

Arkansas State University

Department of Communication Studies - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	72	54	46	42	50	45	52	38	45	67	100.0%	100.0%	100.0%	97.7%	94.3%	97.8%	100.0%	97.4%	97.8%	95.7%	50	49
All Other Instructional Sites	0	0	0	1	3	1	0	1	1	3	0.0%	0.0%	0.0%	2.3%	5.7%	2.2%	0.0%	2.6%	2.2%	4.3%	2	1
Total Headcount	72	54	46	43	53	46	52	39	46	70											52	51

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
First-Time Freshmen	5	3	5	4	0	6	5	1	2	8	38.5%	20.0%	31.3%	33.3%	0.0%	60.0%	50.0%	14.3%	20.0%	47.1%	4	4
Undergraduate Transfers	4	3	3	3	1	1	3	1	1	4	30.8%	20.0%	18.8%	25.0%	16.7%	10.0%	30.0%	14.3%	10.0%	23.5%	2	2
New Graduate Students	4	9	8	5	5	3	2	5	7	5	30.8%	60.0%	50.0%	41.7%	83.3%	30.0%	20.0%	71.4%	70.0%	29.4%	6	4
Total New Students	13	15	16	12	6	10	10	7	10	17											11	11
New Students as a % of Total	18.1%	27.8%	34.8%	27.9%	11.3%	21.7%	19.2%	17.9%	21.7%	24.3%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	45	65	40	43	51	43	42	49	43	55	100.0%	100.0%	100.0%	100.0%	98.1%	100.0%	100.0%	98.0%	95.6%	100.0%	49	46
All Other Instructional Sites	0	0	0	0	1	0	0	1	2	0	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	2.0%	4.4%	0.0%	1	1
Total Headcount	45	65	40	43	52	43	42	50	45	55											50	47

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
First-Time Freshmen	0	1	0	0	0	0	0	0	0	0	0.0%	33.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Undergraduate Transfers	2	0	0	2	0	2	1	3	1	0	100.0%	0.0%	0.0%	100.0%	0.0%	100.0%	50.0%	75.0%	33.3%	0.0%	1	1
New Graduate Students	0	2	1	0	2	0	1	1	2	1	0.0%	66.7%	100.0%	0.0%	100.0%	0.0%	50.0%	25.0%	66.7%	100.0%	1	1
Total New Students	2	3	1	2	2	2	2	4	3	1											3	2
New Students as a % of Total	4.4%	4.6%	2.5%	4.7%	3.8%	4.7%	4.8%	8.0%	6.7%	1.8%												

Data Source: Banner Student Enrollment

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Enrollment by Student Load & Classification

Arkansas State University

Department of Communication Studies - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
ENROLLMENT BY STUDENT LOAD																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
Undergraduate Students																						
<i>(Percent of Undergraduate Total)</i>																						
Full-Time	51	37	31	30	32	36	41	26	30	49	89.5%	90.2%	86.1%	93.8%	80.0%	92.3%	85.4%	83.9%	88.2%	81.7%	35	36
Part-Time	6	4	5	2	8	3	7	5	4	11	10.5%	9.8%	13.9%	6.3%	20.0%	7.7%	14.6%	16.1%	11.8%	18.3%	7	6
Full-Time Average Course Load	15.0	14.6	14.4	15.0	14.9	15.1	14.7	14.7	14.6	14.4											14.6	14.7
Part-Time Average Course Load	8.2	7.0	8.4	3.0	6.5	7.7	7.4	8.2	6.8	8.1											7.7	7.6
Average Course Load	14.2	13.9	13.5	14.3	13.3	14.5	13.6	13.6	13.7	13.3											13.5	13.7
Graduate Students																						
<i>(Percent of Graduate Total)</i>																						
Full-Time	3	10	7	3	8	4	3	6	4	6	20.0%	76.9%	70.0%	27.3%	61.5%	57.1%	75.0%	75.0%	33.3%	60.0%	5	5
Part-Time	12	3	3	8	5	3	1	2	8	4	80.0%	23.1%	30.0%	72.7%	38.5%	42.9%	25.0%	25.0%	66.7%	40.0%	5	4
Full-Time Average Course Load	10.0	9.4	10.1	10.0	9.4	10.5	9.0	10.5	9.3	9.0											9.6	9.7
Part-Time Average Course Load	5.0	5.3	6.0	6.0	5.4	4.0	6.0	6.0	4.9	6.0											5.6	5.4
Average Course Load	6.0	8.5	8.9	7.1	7.8	7.7	8.3	9.4	6.3	7.8											7.8	7.9
Total Students																						
<i>(Percent of Total Headcount)</i>																						
Full-Time	54	47	38	33	40	40	44	32	34	55	75.0%	87.0%	82.6%	76.7%	75.5%	87.0%	84.6%	82.1%	73.9%	78.6%	40	41
Part-Time	18	7	8	10	13	6	8	7	12	15	25.0%	13.0%	17.4%	23.3%	24.5%	13.0%	15.4%	17.9%	26.1%	21.4%	11	10
Total Headcount	72	54	46	43	53	46	52	39	46	70											52	51

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students																						
<i>(Percent of Undergraduate Total)</i>																						
All Freshmen	6	5	7	6	4	7	8	5	7	17	10.5%	12.2%	19.4%	18.8%	10.0%	17.9%	16.7%	16.1%	20.6%	28.3%	10	9
Sophomore	14	4	6	5	13	5	9	5	8	12	24.6%	9.8%	16.7%	15.6%	32.5%	12.8%	18.8%	16.1%	23.5%	20.0%	8	8
Junior	15	13	9	10	12	14	14	7	10	20	26.3%	31.7%	25.0%	31.3%	30.0%	35.9%	29.2%	22.6%	29.4%	33.3%	12	13
Senior	21	18	13	10	10	12	17	14	9	10	36.8%	43.9%	36.1%	31.3%	25.0%	30.8%	35.4%	45.2%	26.5%	16.7%	11	12
Unclassified Undergraduates	1	1	1	1	1	1	0	0	0	1	1.8%	2.4%	2.8%	3.1%	2.5%	2.6%	0.0%	0.0%	0.0%	1.7%	0	0
Total Undergraduates	57	41	36	32	40	39	48	31	34	60											42	42
Graduate Students																						
<i>(Percent of Graduate Total)</i>																						
Master's	13	12	10	11	13	7	4	8	12	10	86.7%	92.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	10	8
Specialist	2	1	0	0	0	0	0	0	0	0	13.3%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	15	13	10	11	13	7	4	8	12	10											10	8
Undergraduates as a % of Total	79.2%	75.9%	78.3%	74.4%	75.5%	84.8%	92.3%	79.5%	73.9%	85.7%												
Graduates as a % of Total	20.8%	24.1%	21.7%	25.6%	24.5%	15.2%	7.7%	20.5%	26.1%	14.3%												

Data Source: Banner Student Enrollment Information.

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Enrollment by Gender & Ethnicity

Arkansas State University

Department of Communication Studies - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
											<i>(Percent of Male Undergraduate Total)</i>											
American Indian	0	0	0	0	0	1	1	1	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	5.3%	7.7%	0.0%	0.0%	0	1
Asian American	1	1	1	0	0	1	1	1	0	0	2.9%	4.2%	7.1%	0.0%	0.0%	6.3%	5.3%	7.7%	0.0%	0.0%	0	1
African American	2	1	1	1	1	1	4	2	3	6	5.7%	4.2%	7.1%	6.3%	5.9%	6.3%	21.1%	15.4%	33.3%	24.0%	4	3
Hispanic American	1	0	0	0	0	0	0	0	0	0	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	1	--	--	--	--	--	--	--	--	--	4.0%	--	--
White, Non-Hispanic	31	21	12	14	15	12	13	9	6	16	88.6%	87.5%	85.7%	87.5%	88.2%	75.0%	68.4%	69.2%	66.7%	64.0%	10	11
Ethnicity Unknown	0	1	0	1	1	1	0	0	0	2	0.0%	4.2%	0.0%	6.3%	5.9%	6.3%	0.0%	0.0%	0.0%	8.0%	1	1
Nonresident Alien	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
											<i>(Percent of Total Headcount)</i>											
Total Male Undergraduates	35	24	14	16	17	16	19	13	9	25	48.6%	44.4%	30.4%	37.2%	32.1%	34.8%	36.5%	33.3%	19.6%	35.7%	16	16
Female Undergraduate Students																						
											<i>(Percent of Female Undergraduate Total)</i>											
American Indian	0	0	0	0	0	0	1	1	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	5.6%	0.0%	0.0%	0	0
Asian American	0	0	0	0	1	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	3.4%	0.0%	0.0%	0.0%	0	0
African American	2	3	7	4	4	1	5	4	8	10	9.1%	17.6%	31.8%	25.0%	17.4%	4.3%	17.2%	22.2%	32.0%	28.6%	7	6
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
White, Non-Hispanic	20	14	15	12	18	22	21	13	13	22	90.9%	82.4%	68.2%	75.0%	78.3%	95.7%	72.4%	72.2%	52.0%	62.9%	16	18
Ethnicity Unknown	0	0	0	0	0	0	1	0	3	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	12.0%	2.9%	1	1
Nonresident Alien	0	0	0	0	0	0	0	0	1	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	5.7%	1	1
											<i>(Percent of Total Headcount)</i>											
Total Female Undergraduates	22	17	22	16	23	23	29	18	25	35	30.6%	31.5%	47.8%	37.2%	43.4%	50.0%	55.8%	46.2%	54.3%	50.0%	26	26
Male Graduate Students																						
											<i>(Percent of Male Graduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	0.0%	0.0%	0	0
African American	1	0	0	1	1	0	0	0	1	1	14.3%	0.0%	0.0%	14.3%	16.7%	0.0%	--	0.0%	16.7%	20.0%	1	0
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
White, Non-Hispanic	6	5	8	6	5	3	0	2	4	3	85.7%	100.0%	100.0%	85.7%	83.3%	100.0%	--	100.0%	66.7%	60.0%	3	2
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	0	0	0	0	0	0	0	1	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	16.7%	20.0%	1	0
											<i>(Percent of Total Headcount)</i>											
Total Male Graduates	7	5	8	7	6	3	0	2	6	5	9.7%	9.3%	17.4%	16.3%	11.3%	6.5%	0.0%	5.1%	13.0%	7.1%	4	3
Female Graduate Students																						
											<i>(Percent of Female Graduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	1	0	0	0	0	0	0	0	0	0	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	1	1	2	2	3	1	1	2	1	1	12.5%	12.5%	100.0%	50.0%	42.9%	25.0%	25.0%	33.3%	16.7%	20.0%	1	1
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
White, Non-Hispanic	6	6	0	1	2	3	3	4	4	3	75.0%	75.0%	0.0%	25.0%	28.6%	75.0%	75.0%	66.7%	66.7%	60.0%	4	3
Ethnicity Unknown	0	1	0	0	1	0	0	0	0	0	0.0%	12.5%	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	0	0	1	1	0	0	0	1	1	0.0%	0.0%	0.0%	25.0%	14.3%	0.0%	0.0%	0.0%	16.7%	20.0%	1	0
											<i>(Percent of Total Headcount)</i>											
Total Female Graduates	8	8	2	4	7	4	4	6	6	5	11.1%	14.8%	4.3%	9.3%	13.2%	8.7%	7.7%	15.4%	13.0%	7.1%	6	5

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Communication Studies - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
ENROLLMENT BY GENDER & ETHNICITY																							
Total Students by Gender											<i>(Percent of Total Headcount)</i>												
Male	42	29	22	23	23	19	19	15	15	30	58.3%	53.7%	47.8%	53.5%	43.4%	41.3%	36.5%	38.5%	32.6%	42.9%	20	20	
Female	30	25	24	20	30	27	33	24	31	40	41.7%	46.3%	52.2%	46.5%	56.6%	58.7%	63.5%	61.5%	67.4%	57.1%	32	31	
Total Students by Ethnicity											<i>(Percent of Total Headcount)</i>												
American Indian	0	0	0	0	0	1	2	2	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	3.8%	5.1%	0.0%	0.0%	1	1	
Asian American	2	1	1	0	1	1	2	1	0	0	2.8%	1.9%	2.2%	0.0%	1.9%	2.2%	3.8%	2.6%	0.0%	0.0%	0	1	
African American	6	5	10	8	9	3	10	8	13	18	8.3%	9.3%	21.7%	18.6%	17.0%	6.5%	19.2%	20.5%	28.3%	25.7%	13	10	
Hispanic American	1	0	0	0	0	0	0	0	0	0	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	
Two or More Races	--	--	--	--	--	--	--	--	--	1	--	--	--	--	--	--	--	--	--	1.4%	--	--	
White, Non-Hispanic	63	46	35	33	40	40	37	28	27	44	87.5%	85.2%	76.1%	76.7%	75.5%	87.0%	71.2%	71.8%	58.7%	62.9%	33	35	
Ethnicity Unknown	0	2	0	1	2	1	1	0	3	3	0.0%	3.7%	0.0%	2.3%	3.8%	2.2%	1.9%	0.0%	6.5%	4.3%	2	2	
Nonresident Alien	0	0	0	1	1	0	0	0	3	4	0.0%	0.0%	0.0%	2.3%	1.9%	0.0%	0.0%	0.0%	6.5%	5.7%	2	1	
Total Minorities* as a % of Total	12.5%	11.1%	23.9%	18.6%	18.9%	10.9%	26.9%	28.2%	28.3%	27.1%													

TRADITIONAL vs. NON-TRADITIONAL AGED STUDENTS

Traditional Aged Students	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
<i>(Non-traditional aged students are 25 years and older.)</i>											<i>(Percent of Total Headcount)</i>												
Undergraduate	49	35	30	26	30	32	39	24	27	49	68.1%	64.8%	65.2%	60.5%	56.6%	69.6%	75.0%	61.5%	58.7%	70.0%	33	34	
Graduate	7	7	8	7	7	2	3	6	6	6	9.7%	13.0%	17.4%	16.3%	13.2%	4.3%	5.8%	15.4%	13.0%	8.6%	6	5	
Non-Traditional Aged Students											<i>(Percent of Total Headcount)</i>												
Undergraduate	8	6	6	6	10	7	9	7	7	11	11.1%	11.1%	13.0%	14.0%	18.9%	15.2%	17.3%	17.9%	15.2%	15.7%	8	8	
Graduate	8	6	2	4	6	5	1	2	6	4	11.1%	11.1%	4.3%	9.3%	11.3%	10.9%	1.9%	5.1%	13.0%	5.7%	4	4	
Non-Traditional Aged Students as a % of Total	22.2%	22.2%	17.4%	23.3%	30.2%	26.1%	19.2%	23.1%	28.3%	21.4%													

APPLICATIONS

First-Time Freshmen	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
Applied											<i>(As a Percent of Applied)</i>												
Applied	7	7	8	10	10	12	10	3	5	13											7	9	
Admitted	5	5	7	4	1	9	8	3	5	10	71.4%	71.4%	87.5%	40.0%	10.0%	75.0%	80.0%	100.0%	100.0%	76.9%	6	7	
Enrolled	5	3	5	4	0	6	5	1	2	8	71.4%	42.9%	62.5%	40.0%	0.0%	50.0%	50.0%	33.3%	40.0%	61.5%	4	4	
Undergraduate Transfers											<i>(As a Percent of Applied)</i>												
Applied	5	3	5	4	4	2	8	1	1	5											2	3	
Admitted	4	3	3	4	2	2	5	1	1	4	80.0%	100.0%	60.0%	100.0%	50.0%	100.0%	62.5%	100.0%	100.0%	80.0%	2	3	
Enrolled	4	3	3	3	1	1	3	1	1	4	80.0%	100.0%	60.0%	75.0%	25.0%	50.0%	37.5%	100.0%	100.0%	80.0%	2	2	
New Graduates											<i>(As a Percent of Applied)</i>												
Applied	4	9	10	8	7	4	2	6	11	11											9	7	
Admitted	4	9	10	8	7	4	2	5	10	8	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	83.3%	90.9%	72.7%	8	6	
Enrolled	4	9	8	5	5	3	2	5	7	5	100.0%	100.0%	80.0%	62.5%	71.4%	75.0%	100.0%	83.3%	63.6%	45.5%	6	4	

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Enrollment by Geographic Origin

Arkansas State University

Department of Communication Studies - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
(Percent of Undergraduate Total)																						
Arkansas	42	33	27	25	32	35	44	30	32	56	73.7%	80.5%	75.0%	78.1%	80.0%	89.7%	91.7%	96.8%	94.1%	93.3%	39	39
Missouri	7	5	4	2	4	1	1	0	1	0	12.3%	12.2%	11.1%	6.3%	10.0%	2.6%	2.1%	0.0%	2.9%	0.0%	0	1
Tennessee	0	1	1	2	1	0	1	0	0	1	0.0%	2.4%	2.8%	6.3%	2.5%	0.0%	2.1%	0.0%	0.0%	1.7%	0	0
Other U.S. States/Territories	8	2	4	3	3	3	2	1	0	1	14.0%	4.9%	11.1%	9.4%	7.5%	7.7%	4.2%	3.2%	0.0%	1.7%	1	1
Foreign	0	0	0	0	0	0	0	0	1	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	3.3%	1	1
Graduate Students																						
(Percent of Graduate Total)																						
Arkansas	11	7	4	6	8	6	3	7	10	7	73.3%	53.8%	40.0%	54.5%	61.5%	85.7%	75.0%	87.5%	83.3%	70.0%	8	7
Missouri	1	0	0	0	1	0	0	0	0	0	6.7%	0.0%	0.0%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Tennessee	0	0	1	1	0	0	0	1	0	0	0.0%	0.0%	10.0%	9.1%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%	0	0
Other U.S. States/Territories	3	6	5	3	3	1	1	0	0	1	20.0%	46.2%	50.0%	27.3%	23.1%	14.3%	25.0%	0.0%	0.0%	10.0%	0	1
Foreign	0	0	0	1	1	0	0	0	2	2	0.0%	0.0%	0.0%	9.1%	7.7%	0.0%	0.0%	0.0%	16.7%	20.0%	1	1
Total Students																						
(Percent of Total Headcount)																						
Arkansas	53	40	31	31	40	41	47	37	42	63	73.6%	74.1%	67.4%	72.1%	75.5%	89.1%	90.4%	94.9%	91.3%	90.0%	47	46
Missouri	8	5	4	2	5	1	1	0	1	0	11.1%	9.3%	8.7%	4.7%	9.4%	2.2%	1.9%	0.0%	2.2%	0.0%	0	1
Tennessee	0	1	2	3	1	0	1	1	0	1	0.0%	1.9%	4.3%	7.0%	1.9%	0.0%	1.9%	2.6%	0.0%	1.4%	1	1
Other U.S. States/Territories	11	8	9	6	6	4	3	1	0	2	15.3%	14.8%	19.6%	14.0%	11.3%	8.7%	5.8%	2.6%	0.0%	2.9%	1	2
Total Out-of-State	19	14	15	11	12	5	5	2	1	3	26.4%	25.9%	32.6%	25.6%	22.6%	10.9%	9.6%	5.1%	2.2%	4.3%	2	3
Foreign	0	0	0	1	1	0	0	0	3	4	0.0%	0.0%	0.0%	2.3%	1.9%	0.0%	0.0%	0.0%	6.5%	5.7%	2	1

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
(Percent of Arkansas Total)																						
Craighead	11	8	5	7	9	12	18	16	22	25	20.8%	20.0%	16.1%	22.6%	22.5%	29.3%	38.3%	43.2%	52.4%	39.7%	21	19
Crittenden	2	0	2	3	3	3	2	0	1	2	3.8%	0.0%	6.5%	9.7%	7.5%	7.3%	4.3%	0.0%	2.4%	3.2%	1	2
Cross	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Greene	3	3	2	3	4	2	5	3	2	3	5.7%	7.5%	6.5%	9.7%	10.0%	4.9%	10.6%	8.1%	4.8%	4.8%	3	3
Independence	2	2	1	1	1	1	1	0	0	0	3.8%	5.0%	3.2%	3.2%	2.5%	2.4%	2.1%	0.0%	0.0%	0.0%	0	0
Mississippi	3	3	2	3	4	2	1	2	1	1	5.7%	7.5%	6.5%	9.7%	10.0%	4.9%	2.1%	5.4%	2.4%	1.6%	1	1
Poinsett	2	2	1	0	1	1	1	1	0	2	3.8%	5.0%	3.2%	0.0%	2.5%	2.4%	2.1%	2.7%	0.0%	3.2%	1	1
Pulaski	6	1	3	4	6	5	6	4	9	10	11.3%	2.5%	9.7%	12.9%	15.0%	12.2%	12.8%	10.8%	21.4%	15.9%	8	7
St. Francis	0	0	2	2	2	1	3	1	1	2	0.0%	0.0%	6.5%	6.5%	5.0%	2.4%	6.4%	2.7%	2.4%	3.2%	1	2
White	3	2	0	0	1	1	0	0	1	1	5.7%	5.0%	0.0%	0.0%	2.5%	2.4%	0.0%	0.0%	2.4%	1.6%	1	1
Other Arkansas Counties	21	19	13	8	9	13	10	10	5	17	39.6%	47.5%	41.9%	25.8%	22.5%	31.7%	21.3%	27.0%	11.9%	27.0%	11	11
Missouri																						
(Percent of Missouri Total)																						
Dunklin	2	1	2	0	2	0	0	0	0	0	25.0%	20.0%	50.0%	0.0%	40.0%	0.0%	0.0%	--	0.0%	--	0	0
Pemiscot	1	0	0	0	0	0	0	0	0	0	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	--	0	0
Other Missouri Counties	5	4	2	2	3	1	1	0	1	0	62.5%	80.0%	50.0%	100.0%	60.0%	100.0%	100.0%	--	100.0%	--	0	1
Tennessee																						
(Percent of Tennessee Total)																						
Shelby	0	1	1	2	1	0	0	1	0	1	--	100.0%	50.0%	66.7%	100.0%	--	0.0%	100.0%	--	100.0%	1	0
Other Tennessee Counties	0	0	1	1	0	0	1	0	0	0	--	0.0%	50.0%	33.3%	0.0%	--	100.0%	0.0%	--	0.0%	0	0

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Communication Studies - Fall 2000 to Fall 2009

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Composite 30 - 36	0	0	0	0	--	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Composite 24 - 29	2	2	2	3	--	1	1	0	1	1	40.0%	66.7%	40.0%	75.0%	--	16.7%	20.0%	0.0%	50.0%	12.5%	1	1
Composite 19 - 23	1	1	1	1	--	3	1	1	0	4	20.0%	33.3%	20.0%	25.0%	--	50.0%	20.0%	100.0%	0.0%	50.0%	2	2
Composite Below 19	2	0	2	0	--	0	3	0	0	1	40.0%	0.0%	40.0%	0.0%	--	0.0%	60.0%	0.0%	0.0%	12.5%	0	1
ASSET/Compass/SAT*	0	0	0	0	--	2	0	0	1	2	0.0%	0.0%	0.0%	0.0%	--	33.3%	0.0%	0.0%	50.0%	25.0%	1	1
Average ACT Composite Score	20.8	24.3	20.4	26.0	--	22.0	19.2	20.0	25.0	20.3											21.8	21.3

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
English Remediation	2	0	1	0	--	1	1	0	1	2	40.0%	0.0%	20.0%	0.0%	--	16.7%	20.0%	0.0%	50.0%	25.0%	1	1
Mathematics Remediation	2	0	2	0	--	2	4	1	1	2	40.0%	0.0%	40.0%	0.0%	--	33.3%	80.0%	100.0%	50.0%	25.0%	1	2
Reading Remediation	0	0	1	0	--	2	3	0	1	2	0.0%	0.0%	20.0%	0.0%	--	33.3%	60.0%	0.0%	50.0%	25.0%	1	2
Total Unduplicated Remedial	2	0	2	0	--	3	4	1	1	4	40.0%	0.0%	40.0%	0.0%	--	50.0%	80.0%	100.0%	50.0%	50.0%	2	3

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Less Than High School	1	0	0	1	--	1	0	0	0	0	20.0%	0.0%	0.0%	25.0%	--	16.7%	0.0%	0.0%	0.0%	0.0%	0	0
High School	0	1	0	0	--	2	3	0	0	4	0.0%	33.3%	0.0%	0.0%	--	33.3%	60.0%	0.0%	0.0%	50.0%	1	2
Attended College	1	0	2	0	--	0	1	0	1	0	20.0%	0.0%	40.0%	0.0%	--	0.0%	20.0%	0.0%	50.0%	0.0%	0	0
College Degree	3	2	2	3	--	2	1	1	0	2	60.0%	66.7%	40.0%	75.0%	--	33.3%	20.0%	100.0%	0.0%	25.0%	1	1
Unknown	0	0	1	0	--	1	0	0	1	2	0.0%	0.0%	20.0%	0.0%	--	16.7%	0.0%	0.0%	50.0%	25.0%	1	1
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	40.0%	33.3%	50.0%	25.0%	--	60.0%	80.0%	0.0%	100.0%	66.7%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	<i>(Percent of Total Headcount)</i>																					
Residence Halls	12	8	9	7	6	8	12	2	5	15	16.7%	14.8%	19.6%	16.3%	11.3%	17.4%	23.1%	5.1%	10.9%	21.4%	7	8
University Apartments	5	4	4	8	4	7	4	7	4	4	6.9%	7.4%	8.7%	18.6%	7.5%	15.2%	7.7%	17.9%	8.7%	5.7%	5	5
Other University Housing	3	1	0	0	0	0	0	0	0	0	4.2%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
University Housing Occupants as a % of Total Headcount	27.8%	24.1%	28.3%	34.9%	18.9%	32.6%	30.8%	23.1%	19.6%	27.1%												

Data Source: Banner Student Enrollment Information.

*Could include students without test scores.

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