

Arkansas State University-Jonesboro

College of Business

Institutional Assessment of Effectiveness Fall 2000 - Fall 2009

The Office of Institutional Research, Planning, & Assessment
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2009

Headcount & Enrollment

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											<i>(Percent of Total Headcount)</i>											
Jonesboro Campus	1,772	1,629	1,650	1,580	1,426	1,346	1,358	1,381	1,342	1,327	97.0%	93.8%	92.0%	89.6%	87.6%	90.2%	88.0%	90.1%	86.6%	87.3%	1,350	1,351
All Other Instructional Sites	55	108	143	184	201	147	185	152	207	193	3.0%	6.2%	8.0%	10.4%	12.4%	9.8%	12.0%	9.9%	13.4%	12.7%	184	177
Total Headcount	1,827	1,737	1,793	1,764	1,627	1,493	1,543	1,533	1,549	1,520											1,534	1,528

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											<i>(Percent of New Student Total)</i>											
First-Time Freshmen	182	192	184	155	130	155	183	149	194	157	50.1%	51.2%	46.2%	38.8%	36.7%	43.3%	47.2%	49.7%	51.3%	41.6%	167	168
Undergraduate Transfers	138	145	136	170	155	132	119	102	109	120	38.0%	38.7%	34.2%	42.5%	43.8%	36.9%	30.7%	34.0%	28.8%	31.8%	110	116
New Graduate Students	43	38	78	75	69	71	86	49	75	100	11.8%	10.1%	19.6%	18.8%	19.5%	19.8%	22.2%	16.3%	19.8%	26.5%	75	76
Total New Students	363	375	398	400	354	358	388	300	378	377											352	360
New Students as a % of Total	19.9%	21.6%	22.2%	22.7%	21.8%	24.0%	25.1%	19.6%	24.4%	24.8%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											<i>(Percent of Total Headcount)</i>											
Jonesboro Campus	1,607	1,557	1,471	1,516	1,443	1,303	1,315	1,340	1,385	1,280	95.5%	95.6%	92.5%	91.5%	89.6%	88.2%	91.2%	94.4%	95.2%	88.3%	1,335	1,325
All Other Instructional Sites	75	72	120	141	167	174	127	80	70	170	4.5%	4.4%	7.5%	8.5%	10.4%	11.8%	8.8%	5.6%	4.8%	11.7%	107	124
Total Headcount	1,682	1,629	1,591	1,657	1,610	1,477	1,442	1,420	1,455	1,450											1,442	1,449

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											<i>(Percent of New Student Total)</i>											
First-Time Freshmen	10	17	14	17	11	18	17	12	17	22	9.4%	16.8%	11.0%	12.4%	10.1%	15.7%	15.2%	12.4%	16.2%	18.0%	17	17
Undergraduate Transfers	83	70	64	79	76	63	45	58	53	70	78.3%	69.3%	50.4%	57.7%	69.7%	54.8%	40.2%	59.8%	50.5%	57.4%	60	58
New Graduate Students	13	14	49	41	22	34	50	27	35	30	12.3%	13.9%	38.6%	29.9%	20.2%	29.6%	44.6%	27.8%	33.3%	24.6%	31	35
Total New Students	106	101	127	137	109	115	112	97	105	122											108	110
New Students as a % of Total	6.3%	6.2%	8.0%	8.3%	6.8%	7.8%	7.8%	6.8%	7.2%	8.4%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Enrollment by Student Load & Classification

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
ENROLLMENT BY STUDENT LOAD																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
Full-Time	1,366	1,296	1,276	1,178	1,079	1,023	1,049	1,054	1,028	974	79.4%	79.2%	79.2%	75.2%	74.0%	76.3%	77.8%	77.3%	76.5%	74.6%	1,019	1,026	
Part-Time	355	340	335	388	379	317	299	309	316	331	20.6%	20.8%	20.8%	24.8%	26.0%	23.7%	22.2%	22.7%	23.5%	25.4%	319	314	
Full-Time Average Course Load	14.6	14.3	14.2	14.1	14.1	14.1	14.2	14.2	14.0	13.8											14.0	14.1	
Part-Time Average Course Load	6.4	6.4	6.3	6.3	6.6	6.7	6.7	6.8	7.0	6.6											6.8	6.8	
Average Course Load	12.9	12.6	12.6	12.2	12.1	12.3	12.5	12.5	12.4	12.0											12.3	12.3	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Full-Time	37	35	62	79	66	55	69	57	74	73	34.9%	34.7%	34.1%	39.9%	39.1%	35.9%	35.4%	33.5%	36.1%	34.0%	68	66	
Part-Time	69	66	120	119	103	98	126	113	131	142	65.1%	65.3%	65.9%	60.1%	60.9%	64.1%	64.6%	66.5%	63.9%	66.0%	129	122	
Full-Time Average Course Load	10.5	10.4	9.9	10.5	10.5	10.9	10.6	9.9	10.2	9.9											10.0	10.3	
Part-Time Average Course Load	4.5	4.7	5.0	4.9	5.3	5.0	5.3	5.2	5.0	4.9											5.0	5.1	
Average Course Load	6.6	6.7	6.7	7.1	7.3	7.1	7.2	6.8	6.8	6.6											6.7	6.9	
Total Students											<i>(Percent of Total Headcount)</i>												
Full-Time	1,403	1,331	1,338	1,257	1,145	1,078	1,118	1,111	1,102	1,047	76.8%	76.6%	74.6%	71.3%	70.4%	72.2%	72.5%	72.5%	71.1%	68.9%	1,087	1,091	
Part-Time	424	406	455	507	482	415	425	422	447	473	23.2%	23.4%	25.4%	28.7%	29.6%	27.8%	27.5%	27.5%	28.9%	31.1%	447	436	
Total Headcount	1,827	1,737	1,793	1,764	1,627	1,493	1,543	1,533	1,549	1,520											1,534	1,528	
ENROLLMENT BY CAREER & CLASSIFICATION																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	365	380	366	315	258	278	332	322	346	310	21.2%	23.2%	22.7%	20.1%	17.7%	20.7%	24.6%	23.6%	25.7%	23.8%	326	318	
Sophomore	352	294	289	317	251	205	224	251	219	220	20.5%	18.0%	17.9%	20.2%	17.2%	15.3%	16.6%	18.4%	16.3%	16.9%	230	224	
Junior	477	413	416	396	401	320	303	299	302	295	27.7%	25.2%	25.8%	25.3%	27.5%	23.9%	22.5%	21.9%	22.5%	22.6%	299	304	
Senior	475	502	494	492	509	499	447	467	449	447	27.6%	30.7%	30.7%	31.4%	34.9%	37.2%	33.2%	34.3%	33.4%	34.3%	454	462	
Unclassified Undergraduates	52	47	46	46	39	38	42	24	28	33	3.0%	2.9%	2.9%	2.9%	2.7%	2.8%	3.1%	1.8%	2.1%	2.5%	28	33	
Total Undergraduates	1,721	1,636	1,611	1,566	1,458	1,340	1,348	1,363	1,344	1,305											1,337	1,340	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Master's	101	95	178	196	167	151	195	170	205	213	95.3%	94.1%	97.8%	99.0%	98.8%	98.7%	100.0%	100.0%	100.0%	99.1%	196	187	
Specialist	5	6	4	2	2	2	0	0	0	2	4.7%	5.9%	2.2%	1.0%	1.2%	1.3%	0.0%	0.0%	0.0%	0.9%	1	1	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Total Graduates	106	101	182	198	169	153	195	170	205	215											197	188	
Undergraduates as a % of Total	94.2%	94.2%	89.8%	88.8%	89.6%	89.8%	87.4%	88.9%	86.8%	85.9%													
Graduates as a % of Total	5.8%	5.8%	10.2%	11.2%	10.4%	10.2%	12.6%	11.1%	13.2%	14.1%													

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Enrollment by Gender & Ethnicity

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
											(Percent of Male Undergraduate Total)											
American Indian	1	1	1	1	2	0	1	3	1	2	0.1%	0.1%	0.1%	0.1%	0.3%	0.0%	0.1%	0.4%	0.1%	0.3%	2	1
Asian American	5	5	9	8	4	5	7	4	6	6	0.6%	0.6%	1.1%	1.0%	0.5%	0.8%	1.0%	0.6%	0.8%	0.8%	5	6
African American	93	94	105	106	108	111	111	131	138	122	10.9%	11.7%	13.1%	13.6%	14.6%	16.7%	16.2%	18.2%	19.5%	16.6%	130	123
Hispanic American	4	2	3	5	7	5	4	5	3	2	0.5%	0.2%	0.4%	0.6%	0.9%	0.8%	0.6%	0.7%	0.4%	0.3%	3	4
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	14	--	--	--	--	--	--	--	--	--	1.9%	--	--
White, Non-Hispanic	709	663	656	637	587	521	536	541	463	467	83.2%	82.6%	81.8%	81.5%	79.4%	78.3%	78.4%	75.2%	65.6%	63.7%	490	506
Ethnicity Unknown	1	2	2	1	6	9	13	19	57	59	0.1%	0.2%	0.2%	0.1%	0.8%	1.4%	1.9%	2.6%	8.1%	8.0%	45	31
Nonresident Alien	39	36	26	24	25	14	12	16	38	61	4.6%	4.5%	3.2%	3.1%	3.4%	2.1%	1.8%	2.2%	5.4%	8.3%	38	28
											(Percent of Total Headcount)											
Total Male Undergraduates	852	803	802	782	739	665	684	719	706	733	46.6%	46.2%	44.7%	44.3%	45.4%	44.5%	44.3%	46.9%	45.6%	48.2%	719	701
Female Undergraduate Students																						
											(Percent of Female Undergraduate Total)											
American Indian	2	1	1	3	3	2	2	2	1	1	0.2%	0.1%	0.1%	0.4%	0.4%	0.3%	0.3%	0.3%	0.2%	0.2%	1	2
Asian American	5	7	8	9	9	5	1	6	6	3	0.6%	0.8%	1.0%	1.1%	1.3%	0.7%	0.2%	0.9%	0.9%	0.5%	5	4
African American	149	150	151	156	151	162	154	136	138	117	17.1%	18.0%	18.7%	19.9%	21.0%	24.0%	23.2%	21.1%	21.6%	20.5%	130	141
Hispanic American	1	6	8	7	8	7	5	6	9	9	0.1%	0.7%	1.0%	0.9%	1.1%	1.0%	0.8%	0.9%	1.4%	1.6%	8	7
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	16	--	--	--	--	--	--	--	--	--	2.8%	--	--
White, Non-Hispanic	689	647	621	582	529	480	472	460	403	348	79.3%	77.7%	76.8%	74.2%	73.6%	71.1%	71.1%	71.4%	63.2%	60.8%	404	433
Ethnicity Unknown	3	3	2	8	7	10	20	19	44	49	0.3%	0.4%	0.2%	1.0%	1.0%	1.5%	3.0%	3.0%	6.9%	8.6%	37	28
Nonresident Alien	20	19	18	19	12	9	10	15	37	29	2.3%	2.3%	2.2%	2.4%	1.7%	1.3%	1.5%	2.3%	5.8%	5.1%	27	20
											(Percent of Total Headcount)											
Total Female Undergraduates	869	833	809	784	719	675	664	644	638	572	47.6%	48.0%	45.1%	44.4%	44.2%	45.2%	43.0%	42.0%	41.2%	37.6%	618	639
Male Graduate Students																						
											(Percent of Male Graduate Total)											
American Indian	0	0	0	0	0	1	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.1%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	1	1	0	2	1	4	1	2	0.0%	0.0%	1.0%	0.9%	0.0%	2.4%	1.1%	4.4%	0.9%	1.7%	2	2
African American	1	1	1	2	3	4	7	5	8	7	1.8%	2.0%	1.0%	1.7%	3.2%	4.9%	7.4%	5.6%	6.9%	6.0%	7	6
Hispanic American	0	1	0	0	0	0	0	1	1	1	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.9%	0.9%	1	1
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	2	--	--	--	--	--	--	--	--	--	1.7%	--	--
White, Non-Hispanic	42	38	82	86	78	64	66	62	75	68	76.4%	76.0%	78.1%	74.1%	83.0%	78.0%	69.5%	68.9%	64.7%	58.1%	68	67
Ethnicity Unknown	0	1	2	3	2	0	5	3	6	5	0.0%	2.0%	1.9%	2.6%	2.1%	0.0%	5.3%	3.3%	5.2%	4.3%	5	4
Nonresident Alien	12	9	19	24	11	11	15	15	25	32	21.8%	18.0%	18.1%	20.7%	11.7%	13.4%	15.8%	16.7%	21.6%	27.4%	24	20
											(Percent of Total Headcount)											
Total Male Graduates	55	50	105	116	94	82	95	90	116	117	3.0%	2.9%	5.9%	6.6%	5.8%	5.5%	6.2%	5.9%	7.5%	7.7%	108	100
Female Graduate Students																						
											(Percent of Female Graduate Total)											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	1	1	1	1	1	0	1	2	0.0%	0.0%	1.3%	1.2%	1.3%	1.4%	1.0%	0.0%	1.1%	2.0%	1	1
African American	5	4	9	15	16	12	23	17	8	12	9.8%	7.8%	11.7%	18.3%	21.3%	16.9%	23.0%	21.3%	9.0%	12.2%	12	14
Hispanic American	0	0	1	0	0	0	1	0	1	2	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	1.0%	0.0%	1.1%	2.0%	1	1
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	1	--	--	--	--	--	--	--	--	--	1.0%	--	--
White, Non-Hispanic	41	37	57	53	47	52	68	50	57	55	80.4%	72.5%	74.0%	64.6%	62.7%	73.2%	68.0%	62.5%	64.0%	56.1%	54	56
Ethnicity Unknown	0	0	1	3	1	0	1	4	3	4	0.0%	0.0%	1.3%	3.7%	1.3%	0.0%	1.0%	5.0%	3.4%	4.1%	4	2
Nonresident Alien	5	10	8	10	10	6	6	9	19	22	9.8%	19.6%	10.4%	12.2%	13.3%	8.5%	6.0%	11.3%	21.3%	22.4%	17	12
											(Percent of Total Headcount)											
Total Female Graduates	51	51	77	82	75	71	100	80	89	98	2.8%	2.9%	4.3%	4.6%	4.6%	4.8%	6.5%	5.2%	5.7%	6.4%	89	88

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
ENROLLMENT BY GENDER & ETHNICITY																							
Total Students by Gender												(Percent of Total Headcount)											
Male	907	853	907	898	833	747	779	809	822	850	49.6%	49.1%	50.6%	50.9%	51.2%	50.0%	50.5%	52.8%	53.1%	55.9%	827	801	
Female	920	884	886	866	794	746	764	724	727	670	50.4%	50.9%	49.4%	49.1%	48.8%	50.0%	49.5%	47.2%	46.9%	44.1%	707	726	
Total Students by Ethnicity												(Percent of Total Headcount)											
American Indian	3	2	2	4	5	3	4	5	2	3	0.2%	0.1%	0.1%	0.2%	0.3%	0.2%	0.3%	0.3%	0.1%	0.2%	3	3	
Asian/Pacific Islander American	10	12	19	19	14	13	10	14	14	13	0.5%	0.7%	1.1%	1.1%	0.9%	0.9%	0.6%	0.9%	0.9%	0.9%	14	13	
African American	248	249	266	279	278	289	295	289	292	258	13.6%	14.3%	14.8%	15.8%	17.1%	19.4%	19.1%	18.9%	18.9%	17.0%	280	285	
Hispanic American	5	9	12	12	15	12	10	12	14	14	0.3%	0.5%	0.7%	0.7%	0.9%	0.8%	0.6%	0.8%	0.9%	0.9%	13	12	
Native Hawaiian/Pacific Islander /	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	
Two or More Races	--	--	--	--	--	--	--	--	--	33	--	--	--	--	--	--	--	--	--	2.2%	--	--	
White, Non-Hispanic	1,481	1,385	1,416	1,358	1,241	1,117	1,142	1,113	998	938	81.1%	79.7%	79.0%	77.0%	76.3%	74.8%	74.0%	72.6%	64.4%	61.7%	1,016	1,062	
Ethnicity Unknown	4	6	7	15	16	19	39	45	110	117	0.2%	0.3%	0.4%	0.9%	1.0%	1.3%	2.5%	2.9%	7.1%	7.7%	91	66	
Nonresident Alien	76	74	71	77	58	40	43	55	119	144	4.2%	4.3%	4.0%	4.4%	3.6%	2.7%	2.8%	3.6%	7.7%	9.5%	106	80	
Total Minorities* as a % of Total	14.6%	15.7%	16.7%	17.8%	19.2%	21.2%	20.7%	20.9%	20.8%	21.1%													

TRADITIONAL vs. NON-TRADITIONAL AGED STUDENTS

Traditional Aged Students	Fall Semesters											Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
Traditional Aged Students												(Percent of Total Headcount)											
Undergraduate	1,321	1,212	1,180	1,082	958	893	978	989	1,001	972	72.3%	69.8%	65.8%	61.3%	58.9%	59.8%	63.4%	64.5%	64.6%	63.9%	987	967	
Graduate	30	29	48	55	56	45	64	59	87	80	1.6%	1.7%	2.7%	3.1%	3.4%	3.0%	4.1%	3.8%	5.6%	5.3%	75	67	
Non-Traditional Aged Students												(Percent of Total Headcount)											
(Non-traditional aged students are 25 years and older.)																							
Undergraduate	400	424	431	484	500	447	370	374	343	333	21.9%	24.4%	24.0%	27.4%	30.7%	29.9%	24.0%	24.4%	22.1%	21.9%	350	373	
Graduate	76	72	134	143	113	108	131	111	118	135	4.2%	4.1%	7.5%	8.1%	6.9%	7.2%	8.5%	7.2%	7.6%	8.9%	121	121	
Non-Traditional Aged Students as a % of Total	26.1%	28.6%	31.5%	35.5%	37.7%	37.2%	32.5%	31.6%	29.8%	30.8%													

APPLICATIONS

First-Time Freshmen	Fall Semesters											Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
Applied												(As a Percent of Applied)											
Applied	298	319	341	323	310	387	362	295	522	443											420	402	
Admitted	194	258	235	190	187	226	262	212	404	330	65.1%	80.9%	68.9%	58.8%	60.3%	58.4%	72.4%	71.9%	77.4%	74.5%	315	287	
Enrolled	182	192	184	155	130	155	183	149	194	157	61.1%	60.2%	54.0%	48.0%	41.9%	40.1%	50.6%	50.5%	37.2%	35.4%	167	168	
Undergraduate Transfers												(As a Percent of Applied)											
Applied	199	231	211	262	223	214	181	164	203	219											195	196	
Admitted	143	190	168	200	187	169	142	129	154	172	71.9%	82.3%	79.6%	76.3%	83.9%	79.0%	78.5%	78.7%	75.9%	78.5%	152	153	
Enrolled	138	145	136	170	155	132	119	102	109	120	69.3%	62.8%	64.5%	64.9%	69.5%	61.7%	65.7%	62.2%	53.7%	54.8%	110	116	
New Graduates												(As a Percent of Applied)											
Applied	80	73	108	106	84	96	151	71	160	195											142	135	
Admitted	55	49	93	89	83	94	113	58	126	168	68.8%	67.1%	86.1%	84.0%	98.8%	97.9%	74.8%	81.7%	78.8%	86.2%	117	112	
Enrolled	43	38	78	75	69	71	86	49	75	100	53.8%	52.1%	72.2%	70.8%	82.1%	74.0%	57.0%	69.0%	46.9%	51.3%	75	76	

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Enrollment by Geographic Origin

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	1,490	1,416	1,416	1,378	1,260	1,161	1,153	1,148	1,099	1,089	86.6%	86.6%	87.9%	88.0%	86.4%	86.6%	85.5%	84.2%	81.8%	83.4%	1,112	1,130
Missouri	82	70	66	67	79	76	92	91	88	72	4.8%	4.3%	4.1%	4.3%	5.4%	5.7%	6.8%	6.7%	6.5%	5.5%	84	84
Tennessee	36	35	33	36	33	27	30	41	39	22	2.1%	2.1%	2.0%	2.3%	2.3%	2.0%	2.2%	3.0%	2.9%	1.7%	34	32
Other U.S. States/Territories	54	60	52	42	49	53	51	52	43	32	3.1%	3.7%	3.2%	2.7%	3.4%	4.0%	3.8%	3.8%	3.2%	2.5%	42	46
Foreign	59	55	44	43	37	23	22	31	75	90	3.4%	3.4%	2.7%	2.7%	2.5%	1.7%	1.6%	2.3%	5.6%	6.9%	65	48
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	76	68	136	145	135	124	159	132	152	147	71.7%	67.3%	74.7%	73.2%	79.9%	81.0%	81.5%	77.6%	74.1%	68.4%	144	143
Missouri	5	7	11	11	9	6	8	7	5	7	4.7%	6.9%	6.0%	5.6%	5.3%	3.9%	4.1%	4.1%	2.4%	3.3%	6	7
Tennessee	1	3	2	2	3	2	3	3	2	1	0.9%	3.0%	1.1%	1.0%	1.8%	1.3%	1.5%	1.8%	1.0%	0.5%	2	2
Other U.S. States/Territories	7	4	6	6	1	4	4	4	2	6	6.6%	4.0%	3.3%	3.0%	0.6%	2.6%	2.1%	2.4%	1.0%	2.8%	4	4
Foreign	17	19	27	34	21	17	21	24	44	54	16.0%	18.8%	14.8%	17.2%	12.4%	11.1%	10.8%	14.1%	21.5%	25.1%	41	32
Total Students by Geographic Origin																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	1,566	1,484	1,552	1,523	1,395	1,285	1,312	1,280	1,251	1,236	85.7%	85.4%	86.6%	86.3%	85.7%	86.1%	85.0%	83.5%	80.8%	81.3%	1,256	1,273
Missouri	87	77	77	78	88	82	100	98	93	79	4.8%	4.4%	4.3%	4.4%	5.4%	5.5%	6.5%	6.4%	6.0%	5.2%	90	90
Tennessee	37	38	35	38	36	29	33	44	41	23	2.0%	2.2%	2.0%	2.2%	2.2%	1.9%	2.1%	2.9%	2.6%	1.5%	36	34
Other U.S. States/Territories	61	64	58	48	50	57	55	56	45	38	3.3%	3.7%	3.2%	2.7%	3.1%	3.8%	3.6%	3.7%	2.9%	2.5%	46	50
Total Out-of-State	185	179	170	164	174	168	188	198	179	140	10.1%	10.3%	9.5%	9.3%	10.7%	11.3%	12.2%	12.9%	11.6%	9.2%	172	175
Foreign	76	74	71	77	58	40	43	55	119	144	4.2%	4.3%	4.0%	4.4%	3.6%	2.7%	2.8%	3.6%	7.7%	9.5%	106	80

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	409	397	435	423	393	337	485	443	544	362	26.1%	26.8%	28.0%	27.8%	28.2%	26.2%	37.0%	34.6%	43.5%	29.3%	450	434
Crittenden	57	67	59	76	72	73	77	70	70	65	3.6%	4.5%	3.8%	5.0%	5.2%	5.7%	5.9%	5.5%	5.6%	5.3%	68	71
Cross	43	38	37	38	38	42	26	32	30	33	2.7%	2.6%	2.4%	2.5%	2.7%	3.3%	2.0%	2.5%	2.4%	2.7%	32	33
Greene	129	136	155	136	127	114	117	122	106	93	8.2%	9.2%	10.0%	8.9%	9.1%	8.9%	8.9%	9.5%	8.5%	7.5%	107	110
Independence	40	37	39	36	33	30	20	20	15	24	2.6%	2.5%	2.5%	2.4%	2.4%	2.3%	1.5%	1.6%	1.2%	1.9%	20	22
Mississippi	131	104	114	113	100	103	70	64	54	74	8.4%	7.0%	7.3%	7.4%	7.2%	8.0%	5.3%	5.0%	4.3%	6.0%	64	73
Poinsett	79	59	67	65	61	47	47	51	45	48	5.0%	4.0%	4.3%	4.3%	4.4%	3.7%	3.6%	4.0%	3.6%	3.9%	48	48
Pulaski	49	68	58	51	45	45	45	42	47	52	3.1%	4.6%	3.7%	3.3%	3.2%	3.5%	3.4%	3.3%	3.8%	4.2%	47	46
St. Francis	62	43	41	43	47	41	40	32	32	37	4.0%	2.9%	2.6%	2.8%	3.4%	3.2%	3.0%	2.5%	2.6%	3.0%	34	36
White	44	48	40	52	52	47	48	40	27	41	2.8%	3.2%	2.6%	3.4%	3.7%	3.7%	3.7%	3.1%	2.2%	3.3%	36	41
Other Arkansas Counties	523	487	507	490	427	406	337	364	281	407	33.4%	32.8%	32.7%	32.2%	30.6%	31.6%	25.7%	28.4%	22.5%	32.9%	351	359
Missouri																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	38	32	29	29	26	21	25	21	18	17	43.7%	41.6%	37.7%	37.2%	29.5%	25.6%	25.0%	21.4%	19.4%	21.5%	19	20
Pemiscot	10	16	18	14	15	17	24	15	17	13	11.5%	20.8%	23.4%	17.9%	17.0%	20.7%	24.0%	15.3%	18.3%	16.5%	15	17
Other Missouri Counties	39	29	30	35	47	44	51	62	58	49	44.8%	37.7%	39.0%	44.9%	53.4%	53.7%	51.0%	63.3%	62.4%	62.0%	56	53
Tennessee																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	30	29	30	30	28	23	24	35	34	15	81.1%	76.3%	85.7%	78.9%	77.8%	79.3%	72.7%	79.5%	82.9%	65.2%	28	26
Other Tennessee Counties	7	9	5	8	8	6	9	9	7	8	18.9%	23.7%	14.3%	21.1%	22.2%	20.7%	27.3%	20.5%	17.1%	34.8%	8	8

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

College of Business - Fall 2000 to Fall 2009

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																							
	(Percent of First-Time Freshmen Total)																						
Composite 30 - 36	2	2	3	4	2	2	7	0	1	3	1.1%	1.0%	1.6%	2.6%	1.5%	1.3%	3.8%	0.0%	0.5%	1.9%	1	3	
Composite 24 - 29	63	59	60	36	27	48	48	36	30	28	34.6%	30.7%	32.6%	23.2%	20.8%	31.0%	26.2%	24.2%	15.5%	17.8%	31	38	
Composite 19 - 23	61	81	60	62	49	67	75	50	69	59	33.5%	42.2%	32.6%	40.0%	37.7%	43.2%	41.0%	33.6%	35.6%	37.6%	59	64	
Composite Below 19	53	45	44	36	32	28	42	45	48	22	29.1%	23.4%	23.9%	23.2%	24.6%	18.1%	23.0%	30.2%	24.7%	14.0%	38	37	
Took SAT or ASSET Test*	3	5	17	17	20	10	11	18	46	45	1.6%	2.6%	9.2%	11.0%	15.4%	6.5%	6.0%	12.1%	23.7%	28.7%	36	26	
Average ACT Composite Score	21.3	21.4	21.5	21.2	20.7	21.5	21.3	20.5	20.2	20.9											20.6	20.9	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	54	42	52	43	49	36	57	57	77	54	29.7%	21.9%	28.3%	27.7%	37.7%	23.2%	31.1%	38.3%	39.7%	34.4%	63	56
Mathematics Remediation	68	67	64	65	60	56	54	74	94	38	37.4%	34.9%	34.8%	41.9%	46.2%	36.1%	29.5%	49.7%	48.5%	24.2%	69	63
Reading Remediation	41	43	45	38	49	36	45	48	69	46	22.5%	22.4%	24.5%	24.5%	37.7%	23.2%	24.6%	32.2%	35.6%	29.3%	54	49
Total Unduplicated Remedial	83	85	81	77	74	67	83	86	116	82	45.6%	44.3%	44.0%	49.7%	56.9%	43.2%	45.4%	57.7%	59.8%	52.2%	95	87

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	10	10	13	9	13	5	3	5	2	2	5.5%	5.2%	7.1%	5.8%	10.0%	3.2%	1.6%	3.4%	1.0%	1.3%	3	3
High School	41	41	32	30	22	45	55	52	48	39	22.5%	21.4%	17.4%	19.4%	16.9%	29.0%	30.1%	34.9%	24.7%	24.8%	46	48
Attended College	53	52	49	28	36	38	37	26	55	36	29.1%	27.1%	26.6%	18.1%	27.7%	24.5%	20.2%	17.4%	28.4%	22.9%	39	38
College Degree	73	83	77	65	41	41	68	44	30	30	40.1%	43.2%	41.8%	41.9%	31.5%	26.5%	37.2%	29.5%	15.5%	19.1%	35	43
Unknown	5	6	13	23	18	26	20	22	59	50	2.7%	3.1%	7.1%	14.8%	13.8%	16.8%	10.9%	14.8%	30.4%	31.8%	44	35
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	58.8%	55.4%	55.0%	50.8%	63.4%	68.2%	58.3%	65.4%	77.8%	72.0%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	211	208	199	179	143	162	218	204	205	207	11.5%	12.0%	11.1%	10.1%	8.8%	10.9%	14.1%	13.3%	13.2%	13.6%	205	199
University Apartments	74	61	56	61	56	68	76	85	72	74	4.1%	3.5%	3.1%	3.5%	3.4%	4.6%	4.9%	5.5%	4.6%	4.9%	77	75
Other University Housing	15	14	14	7	2	4	6	2	2	2	0.8%	0.8%	0.8%	0.4%	0.1%	0.3%	0.4%	0.1%	0.1%	0.1%	2	3
University Housing Occupants as a % of Total Headcount	16.4%	16.3%	15.0%	14.0%	12.4%	15.7%	19.4%	19.0%	18.0%	18.6%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Enrollment by Degree Program

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages		
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
ENROLLMENT BY FULL-TIME STUDENT LOAD														
CERT	Business Information Systems	0	0	0	0	1	1	0	0	0	0	0	0	0
AS	Business Systems	5	0	1	1	0	0	0	0	1	0	0	0	0
AS	Computer & Information Technology	7	8	7	5	7	13	12	4	5	18	9	10	
BA	Economics	1	1	2	2	2	4	2	1	5	10	5	4	
BS	Accounting	212	214	203	202	200	185	182	194	196	202	197	192	
BS	Business Administration	321	292	280	247	210	200	209	183	191	176	183	192	
BS	Business Economics	4	6	7	9	7	6	5	10	16	6	11	9	
BS	Business Systems	5	7	4	2	0	0	0	0	0	0	0	0	
BS	Community & Regional Economic Development	1	1	1	1	2	0	0	0	0	0	0	0	
BS	Computer & Information Technology	262	260	236	177	128	96	92	104	89	69	87	90	
BS	Finance	172	166	180	175	142	145	133	129	132	110	124	130	
BS	International Business	23	26	35	38	34	29	47	72	73	77	74	60	
BS	Management	154	140	146	150	180	190	208	206	181	180	189	193	
BS	Marketing	165	145	151	148	150	138	148	138	129	114	127	133	
BS	Transportation	1	1	1	0	0	0	0	0	0	0	0	0	
BSE	Business Technology Education	33	29	22	21	16	16	11	13	10	12	12	12	
MACC	Accounting	--	--	--	--	6	6	14	11	9	15	12	11	
MBA	Business Administration	36	32	56	72	56	39	47	37	56	52	48	46	
MS	Information Systems & E-Commerce	--	--	--	2	3	6	3	7	1	0	3	3	
MSE	Business Technology Education	0	0	4	4	1	3	5	2	8	6	5	5	
SCCT	Comm. College Teaching - Business Administration Education	0	3	2	1	0	1	0	0	0	0	0	0	
SCCT	Comm. College Teaching - Business Education	1	0	0	0	0	0	0	0	0	0	0	0	
Total Full-Time Students		1,403	1,331	1,338	1,257	1,145	1,078	1,118	1,111	1,102	1,047	1,087	1,091	

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Enrollment by Degree Program

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
AVERAGE NUMBER OF HOURS ENROLLED BY FULL-TIME STUDENTS													
CERT	Business Information Systems	0.0	0.0	0.0	0.0	12.0	15.0	0.0	0.0	0.0	0.0	0.0	3.0
AS	Business Systems	14.4	0.0	16.0	14.0	0.0	0.0	0.0	0.0	12.0	0.0	4.0	2.4
AS	Computer & Information Technology	13.6	138.0	13.9	13.4	13.7	13.2	14.3	14.5	13.8	12.7	13.7	13.7
BA	Economics	15.0	16.0	14.5	13.5	16.5	13.5	14.5	15.0	14.2	14.6	14.6	14.4
BS	Accounting	14.6	14.3	14.1	14.4	14.1	14.2	14.2	14.2	13.9	13.9	14.0	14.1
BS	Business Administration	14.2	14.0	14.2	13.9	13.9	14.2	14.2	13.7	13.7	13.5	13.6	13.8
BS	Business Economics	16.0	14.0	14.3	15.0	14.9	14.2	14.0	14.6	13.9	12.0	13.5	13.7
BS	Business Systems	14.8	13.9	14.3	12.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BS	Community & Regional Economic Development	12.0	15.0	12.0	18.0	15.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BS	Computer & Information Technology	14.8	14.4	14.0	14.1	14.0	13.8	13.9	13.9	13.8	13.6	13.8	13.8
BS	Finance	14.6	14.4	14.6	14.1	14.2	14.1	14.4	14.3	14.6	14.0	14.3	14.3
BS	International Business	15.3	14.7	14.5	14.9	14.7	14.7	15.3	14.7	14.5	14.3	14.5	14.7
BS	Management	14.5	14.1	14.0	13.9	14.1	14.0	13.9	14.2	13.8	13.7	13.9	13.9
BS	Marketing	14.5	14.2	14.4	14.3	14.2	14.2	14.5	14.4	14.2	14.1	14.2	14.3
BS	Transportation	14.0	15.0	15.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BSE	Business Technology Education	15.0	15.1	14.1	14.4	14.2	13.6	14.0	13.8	13.6	14.7	14.0	13.9
MACC	Accounting	--	--	--	--	10.8	10.6	10.8	9.3	10.9	10.1	10.1	10.3
MBA	Business Administration	10.5	10.2	9.8	10.4	10.5	10.8	10.5	10.0	10.1	9.8	9.9	10.2
MS	Information Systems & E-Commerce	--	--	--	9.0	9.0	10.0	10.3	10.3	9.0	0.0	6.4	7.9
MSE	Business Technology Education	0.0	0.0	11.0	12.3	9.0	15.7	11.4	11.0	10.1	10.3	10.5	11.7
SCCT	Comm. College Teaching - Business Administration Education	0.0	12.0	10.5	9.0	0.0	9.0	0.0	0.0	0.0	0.0	0.0	1.8
SCCT	Comm. College Teaching - Business Education	9.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Average Number of Hours Enrolled By Full-Time Undergraduate Students		14.6	14.3	14.2	14.1	14.1	14.1	14.2	14.2	14.0	13.8	14.0	14.1
Average Number of Hours Enrolled By Full-Time Graduate Students		10.5	10.4	9.9	10.5	10.5	10.9	10.6	9.9	10.2	9.9	10.0	10.3

Data Source: Banner Student Enrollment Information.

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Enrollment by Degree Program

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages		
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
ENROLLMENT BY PART-TIME STUDENT LOAD														
CERT	Business Information Systems	2	1	1	1	0	1	0	0	0	0	0	0	0
AS	Business Systems	5	5	2	3	0	0	0	0	1	1	1	0	
AS	Computer & Information Technology	10	6	6	5	6	6	4	3	1	7	4	4	
BA	Economics	0	0	0	1	0	0	0	2	0	1	1	1	
BS	Accounting	51	49	43	71	74	65	48	69	58	76	68	63	
BS	Business Administration	105	101	106	119	101	83	85	70	81	79	77	80	
BS	Business Economics	2	0	1	0	3	1	1	2	2	2	2	2	
BS	Business Systems	5	4	4	2	1	0	0	0	0	0	0	0	
BS	Community & Regional Economic Development	0	0	0	0	0	0	0	0	0	0	0	0	
BS	Computer & Information Technology	60	60	49	51	45	32	32	32	33	23	29	30	
BS	Finance	34	20	32	30	28	33	31	32	24	25	27	29	
BS	International Business	3	1	4	9	9	3	4	3	6	9	6	5	
BS	Management	40	60	56	45	68	63	67	60	77	86	74	71	
BS	Marketing	27	25	22	43	27	18	21	27	28	19	25	23	
BS	Transportation	0	1	0	0	0	0	0	0	0	0	0	0	
BSE	Business Technology Education	11	7	9	8	17	12	6	9	5	3	6	7	
MACC	Accounting	--	--	--	--	4	11	5	7	7	12	9	8	
MBA	Business Administration	61	61	112	111	82	75	104	88	100	105	98	94	
MS	Information Systems & E-Commerce	--	--	--	2	10	5	6	6	8	5	6	6	
MSE	Business Technology Education	4	2	6	5	5	6	11	12	16	18	15	13	
SCCT	Comm. College Teaching - Business Administration Education	1	1	1	1	2	0	0	0	0	2	1	0	
SCCT	Comm. College Teaching - Business Education	3	2	1	0	0	1	0	0	0	0	0	0	
Total Part-Time Students		424	406	455	507	482	415	425	422	447	473	447	436	

Data Source: Banner Student Enrollment Information.

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Enrollment by Degree Program

Arkansas State University

College of Business - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
AVERAGE NUMBER OF HOURS ENROLLED BY PART-TIME STUDENTS													
CERT	Business Information Systems	4.5	3.0	3.0	6.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	1.2
AS	Business Systems	4.8	3.8	6.0	6.0	0.0	0.0	0.0	0.0	3.0	9.0	4.0	2.4
AS	Computer & Information Technology	5.3	5.7	7.2	4.4	5.0	7.0	7.8	7.0	6.0	6.6	6.5	6.9
BA	Economics	0.0	0.0	0.0	3.0	0.0	0.0	0.0	6.0	0.0	9.0	5.0	3.0
BS	Accounting	5.6	5.8	5.8	6.6	6.4	6.4	6.3	6.4	7.3	6.8	6.8	6.6
BS	Business Administration	6.5	6.0	6.3	6.1	6.3	6.5	6.6	7.1	7.4	6.6	7.0	6.8
BS	Business Economics	6.0	0.0	3.0	0.0	5.0	9.0	9.0	6.0	6.0	7.5	6.5	7.5
BS	Business Systems	4.2	6.3	5.3	6.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BS	Community & Regional Economic Development	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BS	Computer & Information Technology	6.6	7.1	6.6	6.5	6.7	6.7	6.8	6.9	6.1	5.4	6.2	6.4
BS	Finance	7.5	7.3	6.8	6.4	6.4	6.4	7.6	6.7	7.2	7.2	7.0	7.0
BS	International Business	7.0	9.0	6.5	6.0	8.3	8.0	7.8	8.0	6.0	7.4	7.1	7.4
BS	Management	6.5	6.2	5.9	5.5	7.1	7.1	6.5	6.7	6.7	6.4	6.6	6.7
BS	Marketing	7.3	7.7	6.4	7.2	5.9	8.0	6.5	7.6	6.9	6.5	7.0	7.1
BS	Transportation	0.0	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BSE	Business Technology Education	4.9	8.9	6.1	7.6	7.1	6.4	7.0	6.4	7.8	9.7	8.0	7.5
MACC	Accounting	--	--	--	--	5.8	4.6	5.8	5.3	5.3	5.1	5.2	5.2
MBA	Business Administration	4.5	4.7	5.1	4.8	5.2	5.1	5.3	5.3	4.9	4.8	5.0	5.1
MS	Information Systems & E-Commerce	--	--	--	4.5	6.2	4.8	6.2	6.0	6.6	6.0	6.2	5.9
MSE	Business Technology Education	3.8	3.0	3.5	5.4	4.2	5.0	4.7	4.5	4.6	5.0	4.7	4.8
SCCT	Comm. College Teaching - Business Administration Education	6.0	3.0	6.0	6.0	6.0	0.0	0.0	0.0	0.0	3.0	1.0	0.6
SCCT	Comm. College Teaching - Business Education	5.0	6.0	6.0	0.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	1.2
Average Number of Hours Enrolled By Part-Time Undergraduate Students		6.4	6.4	6.3	6.3	6.6	6.7	6.7	6.8	7.0	6.6	6.8	6.8
Average Number of Hours Enrolled By Part-Time Graduate Students		4.5	4.7	5.0	4.9	5.3	5.0	5.3	5.2	5.0	4.9	5.0	5.1

Data Source: Banner Student Enrollment Information.

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Degrees Conferred

College of Business - Fiscal Years 1999-2000 to 2008-2009

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage											Averages	
	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year		
DEGREES CONFERRED BY DEGREE LEVEL																								
	<i>(Percent of Total Degrees Conferred)</i>																							
Associate Degrees	10	10	8	2	1	2	7	7	2	1	3.0%	2.5%	1.8%	0.4%	0.2%	0.5%	1.8%	1.8%	0.6%	0.3%	3	4		
Baccalaureate Degrees	280	344	375	447	349	359	295	300	270	288	83.3%	85.8%	85.8%	91.8%	81.7%	83.1%	77.6%	78.5%	77.8%	78.0%	286	302		
Master's Degrees	45	46	48	35	75	69	77	74	75	80	13.4%	11.5%	11.0%	7.2%	17.6%	16.0%	20.3%	19.4%	21.6%	21.7%	76	75		
Specialist Degrees	1	1	6	3	2	2	1	1	0	0	0.3%	0.2%	1.4%	0.6%	0.5%	0.5%	0.3%	0.3%	0.0%	0.0%	0	1		
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--		
Total Degrees Conferred	336	401	437	487	427	432	380	382	347	369											366	382		
% of Undergraduate Degrees Conferred	86.3%	88.3%	87.6%	92.2%	82.0%	83.6%	79.5%	80.4%	78.4%	78.3%														

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	Fiscal Years											Percentage											Averages	
	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year		
<i>(Percent of Total Degrees Conferred)</i>																								
Male	14	18	15	15	14	20	19	21	20	20	4.2%	4.5%	3.4%	3.1%	3.3%	4.6%	5.0%	5.5%	5.8%	5.4%	20	20		
Female	24	26	33	41	24	32	37	30	36	34	7.1%	6.5%	7.6%	8.4%	5.6%	7.4%	9.7%	7.9%	10.4%	9.2%	33	34		
Total Minorities	38	44	48	56	38	52	56	51	56	54											54	54		
% of Minorities Degrees Conferred	11.3%	11.0%	11.0%	11.5%	8.9%	12.0%	14.7%	13.4%	16.1%	14.6%														

Total Nonresident Aliens

	Fiscal Years											Percentage											Averages	
	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year		
<i>(Percent of Total Degrees Conferred)</i>																								
Male	21	24	22	16	26	16	22	6	9	7	6.3%	6.0%	5.0%	3.3%	6.1%	3.7%	5.8%	1.6%	2.6%	1.9%	7	12		
Female	5	6	17	7	15	10	10	1	3	9	1.5%	1.5%	3.9%	1.4%	3.5%	2.3%	2.6%	0.3%	0.9%	2.4%	4	7		
Total Nonresident Aliens	26	30	39	23	41	26	32	7	12	16											12	19		
% of Nonresident Aliens Degrees Conferred	7.7%	7.5%	8.9%	4.7%	9.6%	6.0%	8.4%	1.8%	3.5%	4.3%														

Total White, Non-Hispanic; & Ethnicity Unknown

	Fiscal Years											Percentage											Averages	
	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2001-2002	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year		
<i>(Percent of Total Degrees Conferred)</i>																								
Male	131	142	162	203	173	193	138	165	140	162	39.0%	35.4%	37.1%	41.7%	40.5%	44.7%	36.3%	43.2%	40.3%	43.9%	156	160		
Female	141	185	188	205	175	161	154	159	139	137	42.0%	46.1%	43.0%	42.1%	41.0%	37.3%	40.5%	41.6%	40.1%	37.1%	145	150		
Total White & Ethnicity Unknown	272	327	350	408	348	354	292	324	279	299											301	310		
% of White & Ethnicity Unknown Degrees Conferred	81.0%	81.5%	80.1%	83.8%	81.5%	81.9%	76.8%	84.8%	80.4%	81.0%														

*Note: Minorities include American Indian; Asian/Pacific Islander American; African American and Hispanic American.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

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Arkansas State University-Jonesboro

Assessment of Diversity by Degree Program **College of Business** Fall 2000 - Fall 2009

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Enrollment by Degree Program

Arkansas State University

Total - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	263	263	246	273	274	250	230	263	254	278	265	255
MACC	Accounting	--	--	--	--	10	17	19	18	16	27	20	19
Total Accounting		263	263	246	273	284	267	249	281	270	305	285	274
Computer & Information Technology													
CERT	Business Information Systems	2	1	1	1	1	2	0	0	0	0	0	0
AS	Business Systems	10	5	3	4	0	0	0	0	2	1	1	1
AS	Computer & Information Technology	17	14	13	10	13	19	16	7	6	25	13	15
BS	Business Systems	10	11	8	4	1	0	0	0	0	0	0	0
BS	Computer & Information Technology	322	320	285	228	173	128	124	136	122	92	117	120
BSE	Business Technology Education	44	36	31	29	33	28	17	22	15	15	17	19
MS	Information Systems & E-Commerce	--	--	--	4	13	11	9	13	9	5	9	9
MSE	Business Technology Education	4	2	10	9	6	9	16	14	24	24	21	17
Total Computer & Information Technology		409	389	351	289	240	197	182	192	178	162	177	182
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	1	2	3	2	4	2	3	5	11	6	5
BS	Business Administration	426	393	386	366	311	283	294	253	272	255	260	271
BS	Business Economics	6	6	8	9	10	7	6	12	18	8	13	10
BS	Finance	206	186	212	205	170	178	164	161	156	135	151	159
MBA	Business Administration	97	93	168	183	138	114	151	125	156	157	146	141
Total Economics & Finance		736	679	776	766	631	586	617	554	607	566	576	586
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	1	1	1	1	2	--	--	--	--	--	--	--
BS	International Business	26	27	39	47	43	32	51	75	79	86	80	65
BS	Management	194	200	202	195	248	253	275	266	258	266	263	264
BS	Marketing	192	170	173	191	177	156	169	165	157	133	152	156
BS	Transportation	1	2	1	0	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Admin. Educ.	1	4	3	2	2	1	0	0	0	2	1	1
SCCT	Community College Teaching - Business Education	4	2	1	0	0	1	0	0	0	0	0	0
Total Management & Marketing		419	406	420	436	472	443	495	506	494	487	496	485
Total Business		1,827	1,737	1,793	1,764	1,627	1,493	1,543	1,533	1,549	1,520	1,534	1,528

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Males - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	5	6	7	10	10	9	13	17	17	22	19	16
MACC	Accounting	--	--	--	--	0	0	0	1	0	0	0	0
Total Accounting		5	6	7	10	10	9	13	18	17	22	19	16
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	1	1	2	0	1	2	2	1	1	5	2	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	31	33	29	25	13	15	18	22	18	9	16	16
BSE	Business Technology Education	1	0	0	1	1	1	1	1	1	2	1	1
MS	Information Systems & E-Commerce	--	--	--	0	0	0	0	1	1	1	1	1
MSE	Business Technology Education	0	0	0	0	0	0	1	0	2	2	1	1
Total Computer & Information Technology		33	34	31	26	15	18	22	25	23	19	22	21
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	1	0	0	0	1	1	1	1	1	1
BS	Business Administration	28	26	30	30	27	26	22	29	35	33	32	29
BS	Business Economics	1	1	2	1	1	0	0	3	4	1	3	2
BS	Finance	10	14	11	10	12	14	12	10	10	5	8	10
MBA	Business Administration	1	1	1	2	3	4	6	3	5	4	4	4
Total Economics & Finance		40	42	45	43	43	44	41	46	55	44	48	46
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS	International Business	0	0	1	1	3	3	2	3	3	4	3	3
BS	Management	15	9	16	16	29	32	35	36	38	32	35	35
BS	Marketing	1	4	6	12	11	9	5	8	10	8	9	8
BS	Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing		16	13	23	29	43	44	42	47	51	44	47	46
Total Business		94	95	106	108	111	115	118	136	146	129	137	129

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Females - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business												
Accounting												
BS Accounting	27	26	27	24	29	29	20	27	32	34	31	28
MACC Accounting	--	--	--	--	0	1	1	1	0	2	1	1
Total Accounting	27	26	27	24	29	30	21	28	32	36	32	29
Computer & Information Technology												
CERT Business Information Systems	0	0	0	1	1	1	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	2	0	0	2	2	1	0	0	0	1
BS Business Systems	3	1	4	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	38	35	30	21	17	13	10	8	7	3	6	8
BSE Business Technology Education	5	3	3	3	3	3	1	0	1	0	0	1
MS Information Systems & E-Commerce	--	--	--	0	0	0	3	2	0	0	1	1
MSE Business Technology Education	0	0	2	1	1	1	4	2	2	6	3	3
Total Computer & Information Technology	46	39	41	26	22	20	20	13	10	9	11	14
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	1	0	0	0
BS Business Administration	34	38	40	53	56	57	60	42	44	31	39	47
BS Business Economics	0	0	0	0	3	1	0	0	2	0	1	1
BS Finance	9	17	16	14	11	19	14	13	13	13	13	14
MBA Business Administration	5	4	6	14	15	9	15	12	6	4	7	9
Total Economics & Finance	48	59	62	81	85	86	89	67	66	48	60	71
Management & Marketing												
CERT Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS International Business	1	2	4	3	0	1	1	0	1	1	1	1
BS Management	22	18	22	25	23	24	28	32	26	22	27	26
BS Marketing	10	10	3	12	8	12	18	13	11	13	12	13
BS Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	1	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	1	0	0	0	0	0	0	0	0	0
Total Management & Marketing	33	30	30	40	31	38	47	45	38	36	40	41
Total Business	154	154	160	171	167	174	177	153	146	129	143	156

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Males - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business												
Accounting												
BS Accounting	2	0	0	0	0	0	0	0	0	0	0	0
MACC Accounting	--	--	--	--	0	0	0	0	0	0	0	0
Total Accounting	2	0	0	0	0	0	0	0	0	0	0	0
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	1	1	0	0	1	1	1	2	1	1	1	1
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	--	--	--	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	1	1	0	0	1	1	1	2	1	1	1	1
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Administration	1	0	3	4	1	2	1	0	0	0	0	1
BS Business Economics	0	0	0	0	1	0	1	1	1	0	1	1
BS Finance	0	0	0	0	1	1	0	0	0	1	0	0
MBA Business Administration	0	1	0	0	0	0	0	1	1	1	1	1
Total Economics & Finance	1	1	3	4	3	3	2	2	2	2	2	2
Management & Marketing												
CERT Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS International Business	0	0	0	1	2	1	1	1	1	0	1	1
BS Management	0	1	0	0	1	0	0	0	0	0	0	0
BS Marketing	0	0	0	0	0	0	0	1	0	0	0	0
BS Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing	0	1	0	1	3	1	1	2	1	0	1	1
Total Business	4	3	3	5	7	5	4	6	4	3	4	4

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Females - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business												
Accounting												
BS Accounting	0	0	1	1	2	3	0	1	1	1	1	1
MACC Accounting	--	--	--	--	0	0	0	0	0	0	0	0
Total Accounting	0	0	1	1	2	3	0	1	1	1	1	1
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	0	1	2	1	0	0	0	0	0	0	0	0
BSE Business Technology Education	0	0	1	0	0	0	0	0	0	1	0	0
MS Information Systems & E-Commerce	--	--	--	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	0	1	3	1	0	0	0	0	0	1	0	0
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Administration	0	2	1	1	2	1	0	0	2	3	2	1
BS Business Economics	0	0	0	0	0	0	0	0	0	0	0	0
BS Finance	0	0	0	0	0	0	0	0	0	0	0	0
MBA Business Administration	0	0	1	0	0	0	1	0	1	2	1	1
Total Economics & Finance	0	2	2	1	2	1	1	0	3	5	3	2
Management & Marketing												
CERT Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS International Business	1	2	1	2	1	0	1	1	1	0	1	1
BS Management	0	1	2	2	3	3	2	2	1	2	2	2
BS Marketing	0	0	0	0	0	0	2	2	4	2	3	2
BS Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing	1	3	3	4	4	3	5	5	6	4	5	5
Total Business	1	6	9	7	8	7	6	6	10	11	9	8

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Males - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	73	67	66	83	84	79	80	79	65	78	74	76
MACC	Accounting	--	--	--	--	5	4	6	8	5	8	7	6
Total Accounting		73	67	66	83	89	83	86	87	70	86	81	82
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	1	0	0	0	0	0	0
AS	Business Systems	2	1	1	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	3	5	2	5	5	5	4	1	3	10	5	5
BS	Business Systems	1	2	1	1	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	157	159	155	117	94	70	74	79	66	46	64	67
BSE	Business Technology Education	8	9	6	4	10	7	3	4	2	5	4	4
MS	Information Systems & E-Commerce	--	--	--	3	6	7	3	4	3	1	3	4
MSE	Business Technology Education	3	1	0	0	1	1	2	1	7	5	4	3
Total Computer & Information Technology		174	177	165	130	116	91	86	89	81	67	79	83
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	1	1	3	0	2	0	0	2	5	2	2
BS	Business Administration	183	170	144	127	112	96	102	88	61	70	73	83
BS	Business Economics	4	5	3	6	4	5	5	5	4	2	4	4
BS	Finance	108	86	113	115	81	82	79	79	86	71	79	79
MBA	Business Administration	38	34	80	83	66	52	55	49	60	53	54	54
Total Economics & Finance		334	296	341	334	263	237	241	221	213	201	212	223
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	1	0	0	0	0	--	--	--	--	--	--	--
BS	International Business	8	8	12	18	17	14	21	35	34	36	35	28
BS	Management	81	83	77	86	109	106	114	109	88	95	97	102
BS	Marketing	78	65	74	72	71	54	54	62	52	49	54	54
BS	Transportation	1	2	1	0	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Admin. Educ.	0	1	2	0	0	0	0	0	0	1	0	0
SCCT	Community College Teaching - Business Education	1	2	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing		170	161	166	176	197	174	189	206	174	181	187	185
Total Business		751	701	738	723	665	585	602	603	538	535	559	573

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Females - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business												
Accounting												
BS Accounting	148	154	138	145	134	119	107	125	117	107	116	115
MACC Accounting	--	--	--	--	4	10	12	7	10	9	9	10
Total Accounting	148	154	138	145	138	129	119	132	127	116	125	125
Computer & Information Technology												
CERT Business Information Systems	2	1	1	0	0	0	0	0	0	0	0	0
AS Business Systems	8	4	2	4	0	0	0	0	2	1	1	1
AS Computer & Information Technology	13	8	7	5	7	10	8	4	1	5	3	6
BS Business Systems	5	8	3	3	1	0	0	0	0	0	0	0
BS Computer & Information Technology	57	59	47	44	33	25	18	16	21	21	19	20
BSE Business Technology Education	30	24	21	20	19	17	12	17	11	6	11	13
MS Information Systems & E-Commerce	--	--	--	1	4	2	1	1	0	0	0	1
MSE Business Technology Education	1	1	8	8	4	7	8	10	12	11	11	10
Total Computer & Information Technology	116	105	89	85	68	61	47	48	47	44	46	49
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	2	1	0	1	1	0	1	1
BS Business Administration	162	144	158	136	105	89	95	73	61	50	61	74
BS Business Economics	1	0	1	2	0	0	0	2	4	2	3	2
BS Finance	75	63	65	58	59	56	52	53	43	29	42	47
MBA Business Administration	37	33	48	44	35	32	47	32	35	35	34	36
Total Economics & Finance	275	240	272	240	201	178	194	161	144	116	140	159
Management & Marketing												
CERT Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS Community & Regional Economic Development	0	1	1	1	2	--	--	--	--	--	--	--
BS International Business	14	10	13	16	12	7	11	17	17	17	17	14
BS Management	75	83	78	61	77	82	87	77	63	68	69	75
BS Marketing	99	88	86	87	78	74	82	75	62	42	60	67
BS Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Educ.	1	3	1	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	2	0	0	0	0	1	0	0	0	0	0	0
Total Management & Marketing	191	185	179	165	169	164	180	169	142	127	146	156
Total Business	730	684	678	635	576	532	540	510	460	403	458	489

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Males - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	2	0	0	2	2	2	1	1	3	8	4	3
MACC	Accounting	--	--	--	--	1	2	0	1	0	1	1	1
Total Accounting		2	0	0	2	3	4	1	2	3	9	5	4
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	0	0	0	0	0	1	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	26	22	13	11	11	4	2	4	4	5	4	4
BSE	Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS	Information Systems & E-Commerce	--	--	--	0	2	2	1	4	3	1	3	2
MSE	Business Technology Education	0	0	0	0	0	0	0	0	1	0	0	0
Total Computer & Information Technology		26	22	13	11	13	6	3	8	9	6	8	6
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	0	2	1	0
BS	Business Administration	7	6	4	5	4	4	3	3	20	17	13	9
BS	Business Economics	0	0	0	0	0	0	0	1	1	1	1	1
BS	Finance	0	3	3	3	4	1	1	0	0	8	3	2
MBA	Business Administration	11	9	19	23	8	7	14	10	21	30	20	16
Total Economics & Finance		18	18	26	31	16	12	18	14	42	58	38	29
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS	International Business	1	1	3	1	2	1	3	5	7	14	9	6
BS	Management	1	3	2	0	1	0	0	2	2	5	3	2
BS	Marketing	2	1	1	2	1	2	2	0	0	1	0	1
BS	Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	1	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Education	1	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing		5	5	6	4	4	3	5	7	9	20	12	9
Total Business		51	45	45	48	36	25	27	31	63	93	62	48

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Females - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business												
Accounting												
BS Accounting	3	5	3	3	3	0	0	0	0	4	1	1
MACC Accounting	--	--	--	--	0	0	0	0	1	5	2	1
Total Accounting	3	5	3	3	3	0	0	0	1	9	3	2
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	8	5	2	3	1	0	0	0	0	0	0	0
BSE Business Technology Education	0	0	0	1	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	--	--	--	0	1	0	0	1	1	2	1	1
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	8	5	2	4	2	0	0	1	1	2	1	1
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	1	0	0	0	0	0	0
BS Business Administration	5	2	1	1	0	1	1	2	19	7	9	6
BS Business Economics	0	0	2	0	0	0	0	0	1	0	0	0
BS Finance	3	2	4	5	1	1	0	3	3	2	3	2
MBA Business Administration	5	10	8	9	7	6	6	8	17	15	13	10
Total Economics & Finance	13	14	15	15	8	9	7	13	40	24	26	19
Management & Marketing												
CERT Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS International Business	1	4	4	3	5	5	8	10	10	7	9	8
BS Management	0	0	2	1	0	0	1	0	0	4	1	1
BS Marketing	0	1	0	2	2	1	0	0	4	5	3	2
BS Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	1	2	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing	1	5	6	7	9	6	9	10	14	16	13	11
Total Business	25	29	26	29	22	15	16	24	56	51	44	32

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity* Males - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business												
Accounting												
BS Accounting	1	1	1	0	3	3	3	5	7	7	6	5
MACC Accounting	--	--	--	--	0	0	0	0	0	0	0	0
Total Accounting	1	1	1	0	3	3	3	5	7	7	6	5
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	4	1	1
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	1	2	5	5	1	0	1	3	2	6	4	2
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	--	--	--	0	0	0	1	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	1	2	5	5	1	0	2	3	2	10	5	3
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	1	1	0	2	1	1
BS Business Administration	4	4	2	2	1	3	3	7	20	24	17	11
BS Business Economics	0	0	0	0	1	0	0	0	1	2	1	1
BS Finance	1	0	0	0	1	3	4	3	1	4	3	3
MBA Business Administration	0	1	3	4	2	3	6	7	7	9	8	6
Total Economics & Finance	5	5	5	6	5	9	14	18	29	41	29	22
Management & Marketing												
CERT Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS International Business	0	0	0	0	0	0	1	1	2	3	2	1
BS Management	0	1	2	2	1	2	4	5	25	21	17	11
BS Marketing	0	0	2	1	4	3	4	1	6	8	5	4
BS Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing	0	1	4	3	5	5	9	7	33	32	24	17
Total Business	7	9	15	14	14	17	28	33	71	90	65	48

*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

NOTE: Westark enrollment is not included.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity* Females - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business												
Accounting												
BS Accounting	2	4	3	5	7	6	6	8	12	17	12	10
MACC Accounting	--	--	--	--	0	0	0	0	0	2	1	0
Total Accounting	2	4	3	5	7	6	6	8	12	19	13	10
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	1	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	1	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	3	3	2	1	2	0	0	2	3	1	2	1
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	1	0	0
MS Information Systems & E-Commerce	--	--	--	0	0	0	0	0	1	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	1	1	0	0	0	0
Total Computer & Information Technology	4	3	2	1	2	0	1	3	4	3	3	2
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	0	1	0	0
BS Business Administration	2	1	3	7	3	4	7	9	10	20	13	10
BS Business Economics	0	0	0	0	0	1	0	0	0	0	0	0
BS Finance	0	1	0	0	0	1	2	0	0	2	1	1
MBA Business Administration	0	0	2	4	2	1	1	3	3	4	3	2
Total Economics & Finance	2	2	5	11	5	7	10	12	13	27	17	14
Management & Marketing												
CERT Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS International Business	0	0	1	2	1	0	2	2	3	4	3	2
BS Management	0	1	1	2	4	4	4	3	15	17	12	9
BS Marketing	2	1	1	3	2	1	2	3	8	5	5	4
BS Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	1	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing	2	2	3	7	7	5	8	8	26	27	20	15
Total Business	10	11	13	24	21	18	25	31	55	76	54	41

*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

NOTE: Westark enrollment is not included.

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Arkansas State University-Jonesboro

Assessment of Degree Program Demand by Student Classification **College of Business** Fall 2000 - Fall 2009

The Office of Institutional Research & Planning
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Enrollment by Degree Program & Classification

Arkansas State University

First-Time Freshmen (NFR) - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	19	45	31	36	19	35	34	32	24	23	26	30
Total Accounting NFR		19	45	31	36	19	35	34	32	24	23	26	30
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	1	0	0	0	0	0	0
AS	Business Systems	0	0	1	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	1	1	3	3	2	1	3	0	1	9	3	3
BS	Business Systems	1	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	19	19	12	6	4	10	10	8	5	7	7	8
BSE	Business Technology Education	3	3	3	4	3	3	1	0	0	1	0	1
Total Computer & Information Technology NFR		24	23	19	14	9	15	14	8	6	17	10	12
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	0	0	0	0	1	0	0	0	4	1	1
BS	Business Administration	87	76	71	55	45	44	63	40	77	39	52	53
BS	Business Economics	0	1	3	2	2	3	2	3	7	2	4	3
BS	Finance	10	21	20	13	8	12	14	12	17	10	13	13
Total Economics & Finance NFR		98	98	94	70	55	60	79	55	101	55	70	70
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS	International Business	8	2	4	8	6	5	5	8	7	16	10	8
BS	Management	18	9	18	13	21	25	28	35	41	37	38	33
BS	Marketing	15	15	18	14	20	15	23	11	15	9	12	15
BS	Transportation	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing NFR		41	26	40	35	47	45	56	54	63	62	60	56
Total Business NFR		182	192	184	155	130	155	183	149	194	157	167	168

Note: Westark enrollment is not included.

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Enrollment by Degree Program & Classification

Arkansas State University

All Other Freshmen (FR) - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	30	22	28	23	26	20	23	26	21	27	25	23
Total Accounting FR		30	22	28	23	26	20	23	26	21	27	25	23
Computer & Information Technology													
CERT	Business Information Systems	1	1	1	0	0	0	0	0	0	0	0	0
AS	Business Systems	3	0	0	1	0	0	0	0	2	0	1	0
AS	Computer & Information Technology	3	4	5	3	6	4	2	4	0	1	2	2
BS	Business Systems	0	1	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	29	35	28	17	9	12	16	18	12	9	13	13
BSE	Business Technology Education	8	5	2	4	3	0	1	3	1	0	1	1
Total Computer & Information Technology FR		44	46	36	25	18	16	19	25	15	10	17	17
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	1	1	1	0
BS	Business Administration	62	52	50	52	37	34	40	38	36	51	42	40
BS	Business Economics	0	0	1	3	1	0	2	6	3	1	3	2
BS	Finance	14	15	21	16	11	12	14	12	13	9	11	12
Total Economics & Finance FR		76	67	72	71	49	46	56	56	53	62	57	55
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS	International Business	1	6	6	7	2	5	9	14	11	9	11	10
BS	Management	14	27	24	20	20	24	27	33	32	32	32	30
BS	Marketing	18	20	16	14	13	12	15	19	20	13	17	16
BS	Transportation	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing FR		33	53	46	41	35	41	51	66	63	54	61	55
Total Business FR		183	188	182	160	128	123	149	173	152	153	159	150

Note: Westark enrollment is not included.

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Enrollment by Degree Program & Classification

Arkansas State University

Sophomores (SO) - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	54	40	41	66	55	40	39	41	40	37	39	39
Total Accounting SO		54	40	41	66	55	40	39	41	40	37	39	39
Computer & Information Technology													
CERT	Business Information Systems	1	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	1	1	0	0	0	0	0	0	0	1	0	0
AS	Computer & Information Technology	7	3	3	4	4	9	8	1	1	5	2	5
BS	Business Systems	1	2	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	65	59	56	39	27	16	21	23	20	15	19	19
BSE	Business Technology Education	5	3	3	2	3	2	2	4	1	3	3	2
Total Computer & Information Technology SO		80	68	62	45	34	27	31	28	22	24	25	26
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	1	0	1	1	1	0	0	3	1	1	1
BS	Business Administration	92	75	69	74	46	35	39	49	36	36	40	39
BS	Business Economics	2	1	0	2	1	0	0	1	6	1	3	2
BS	Finance	42	33	39	39	33	26	22	28	23	37	29	27
Total Economics & Finance SO		136	110	108	116	81	62	61	78	68	75	74	69
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS	International Business	5	4	6	10	11	8	11	21	19	15	18	15
BS	Management	37	34	40	36	34	36	52	47	39	48	45	44
BS	Marketing	39	38	32	44	36	32	30	36	31	21	29	30
BS	Transportation	1	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing SO		82	76	78	90	81	76	93	104	89	84	92	89
Total Business SO		352	294	289	317	251	205	224	251	219	220	230	224

Note: Westark enrollment is not included.

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Enrollment by Degree Program & Classification

Arkansas State University

Juniors (JR) - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	73	62	56	59	69	48	50	74	64	60	66	59
Total Accounting JR		73	62	56	59	69	48	50	74	64	60	66	59
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	1	1	1	0	0	0	0	0	0
AS	Business Systems	5	4	1	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	4	4	1	0	0	4	3	1	2	6	3	3
BS	Business Systems	1	3	2	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	96	79	72	58	42	29	31	31	27	23	27	28
BSE	Business Technology Education	5	6	9	2	6	7	2	4	3	5	4	4
Total Computer & Information Technology JR		111	96	85	61	49	41	36	36	32	34	34	36
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	2	0	1	0	1	0	0	4	1	1
BS	Business Administration	111	95	94	90	104	72	57	37	49	46	44	52
BS	Business Economics	4	2	2	2	0	2	0	1	2	2	2	1
BS	Finance	63	51	63	57	48	49	40	43	31	31	35	39
Total Economics & Finance JR		178	148	161	149	153	123	98	81	82	83	82	93
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	0	0	0	1	0	--	--	--	--	--	--	--
BS	International Business	5	9	11	10	12	5	13	17	17	23	19	15
BS	Management	53	55	55	69	72	62	63	62	59	59	60	61
BS	Marketing	57	42	48	47	46	41	43	29	48	36	38	39
BS	Transportation	0	1	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing JR		115	107	114	127	130	108	119	108	124	118	117	115
Total Business JR		477	413	416	396	401	320	303	299	302	295	299	304

Note: Westark enrollment is not included.

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Enrollment by Degree Program & Classification

Arkansas State University

Seniors (SR) - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	77	79	80	70	90	91	69	80	96	114	97	90
Total Accounting SR		77	79	80	70	90	91	69	80	96	114	97	90
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	1	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	1	1	0	0	1	0	0	1	2	2	2	1
BS	Business Systems	6	5	6	4	1	0	0	0	0	0	0	0
BS	Computer & Information Technology	99	114	106	103	87	56	41	55	54	34	48	48
BSE	Business Technology Education	10	13	10	17	14	9	10	8	8	5	7	8
Total Computer & Information Technology SR		116	133	123	125	103	65	51	64	64	41	56	57
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	1	0	2	0	2	1	1	1	1
BS	Business Administration	67	91	97	90	75	96	88	85	72	79	79	84
BS	Business Economics	0	2	2	0	5	2	2	1	0	1	1	1
BS	Finance	75	64	61	72	64	73	69	64	70	47	60	65
Total Economics & Finance SR		142	157	160	163	144	173	159	152	143	128	141	151
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	1	1	1	0	2	--	--	--	--	--	--	--
BS	International Business	7	6	11	11	12	8	10	15	24	23	21	16
BS	Management	70	71	62	54	99	106	102	88	81	88	86	93
BS	Marketing	62	54	56	69	59	56	56	68	41	53	54	55
BS	Transportation	0	1	1	0	0	0	0	0	0	0	0	0
Total Management & Marketing SR		140	133	131	134	172	170	168	171	146	164	160	164
Total Business SR		475	502	494	492	509	499	447	467	449	447	454	462

Note: Westark enrollment is not included.

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Enrollment by Degree Program & Classification

Arkansas State University

Unclassified (UN) - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	10	15	10	19	15	16	15	10	9	17	12	13
Total Accounting UN		10	15	10	19	15	16	15	10	9	17	12	13
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	1	0	0	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	1	1	1	0	0	1	0	0	0	2	1	1
BS	Business Systems	1	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	14	14	11	5	4	5	5	1	4	4	3	4
BSE	Business Technology Education	13	6	4	0	4	7	1	3	2	1	2	3
Total Computer & Information Technology UN		30	21	16	6	8	13	6	4	6	7	6	7
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	1	0	0	1	1	0	0	0	0
BS	Business Administration	7	4	5	5	4	2	7	4	2	4	3	4
BS	Business Economics	0	0	0	0	1	0	0	0	0	1	0	0
BS	Finance	2	2	8	8	6	6	5	2	2	1	2	3
Total Economics & Finance UN		9	6	13	14	11	8	13	7	4	6	6	8
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	0	0	0	0	0	--	--	--	--	--	--	--
BS	International Business	0	0	1	1	0	1	3	0	1	0	0	1
BS	Management	2	4	3	3	2	0	3	1	6	2	3	2
BS	Marketing	1	1	3	3	3	0	2	2	2	1	2	1
BS	Transportation	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing UN		3	5	7	7	5	1	8	3	9	3	5	5
Total Business UN		52	47	46	46	39	38	42	24	28	33	28	33

Note: Westark enrollment is not included.

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Enrollment by Degree Program & Classification

Arkansas State University

Graduates (GR) - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Average	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business												
Accounting												
MACC Accounting	--	--	--	--	10	17	19	18	16	27	20	19
Total Accounting GR	--	--	--	--	10	17	19	18	16	27	20	19
Computer & Information Technology												
MS Information Systems & E-Commerce	--	--	--	4	13	11	9	13	9	5	9	9
MSE Business Technology Education	4	2	10	9	6	9	16	14	24	24	21	17
Total Computer & Information Technology GR	4	2	10	13	19	20	25	27	33	29	30	27
Economics & Finance												
MBA Business Administration	97	93	168	183	138	114	151	125	156	157	146	141
Total Economics & Finance GR	97	93	168	183	138	114	151	125	156	157	146	141
Management & Marketing												
SCCT Community College Teaching - Business Admin. Educ.	1	4	3	2	2	1	0	0	0	2	1	1
SCCT Community College Teaching - Business Education	4	2	1	0	0	1	0	0	0	0	0	0
Total Management & Marketing GR	5	6	4	2	2	2	0	0	0	2	1	1
Total Business GR	106	101	182	198	169	153	195	170	205	215	197	188

Note: Westark enrollment is not included.

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Enrollment by Degree Program & Classification

Arkansas State University

Transfer Undergraduates (TRU) - Fall 2000 to Fall 2009

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
Business													
Accounting													
BS	Accounting	18	19	24	33	28	19	17	18	12	28	19	19
Total Accounting TRU		18	19	24	33	28	19	17	18	12	28	19	19
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	1	1	0	0	0	0	0	0
AS	Business Systems	2	0	0	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	1	1	0	1	0	5	0	0	0	5	2	2
BS	Business Systems	0	0	1	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	31	21	16	13	11	7	12	10	8	7	8	9
BSE	Business Technology Education	4	3	4	4	1	1	0	1	0	0	0	0
Total Computer & Information Technology TRU		38	25	21	19	13	14	12	11	8	12	10	11
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	1	0	1	0	0	1	0	0	0
BS	Business Administration	53	53	51	55	50	51	36	31	43	30	35	38
BS	Business Economics	1	0	1	3	0	0	0	3	0	1	1	1
BS	Finance	13	19	11	17	11	11	8	10	5	4	6	8
Total Economics & Finance TRU		67	72	63	76	61	63	44	44	49	35	43	47
Management & Marketing													
CERT	Secretarial Science	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	0	1	0	0	0	--	--	--	--	--	--	--
BS	International Business	0	2	3	5	6	1	11	1	2	2	2	3
BS	Management	6	15	17	26	31	27	21	22	29	37	29	27
BS	Marketing	9	11	8	11	16	8	14	6	9	6	7	9
BS	Transportation	0	0	0	0	0	0	0	0	0	0	0	0
Total Management & Marketing TRU		15	29	28	42	53	36	46	29	40	45	38	39
Total Business TRU		138	145	136	170	155	132	119	102	109	120	110	116

Note: Westark enrollment is not included.

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Arkansas State University-Jonesboro

Assessment of Degree Program Productivity **College of Business** Fiscal Years 1999-00 to 2008-09

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Business Degrees Conferred by Degree Program

Arkansas State University

Fiscal Years 1999-00 to 2008-09

Jonesboro Campus

College, Department, Degree & Program	Fiscal Years										Averages	
	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	3 Year	5 Year
Accounting												
BS Accounting	48	54	62	83	54	60	55	43	49	54	49	52
MACC Accounting	--	--	--	--	0	5	8	5	11	8	8	7
Total Accounting	48	54	62	83	54	65	63	48	60	62	57	60
Computer & Information Technology												
AS Computer & Information Technology	7	5	4	2	1	1	7	7	2	1	3	4
AS Business Systems	3	5	4	0	0	1	0	0	0	0	0	0
BS Business Systems	2	3	4	6	4	3	0	0	0	0	0	1
BS Computer & Information Technology	47	62	77	84	62	58	35	24	27	28	26	34
BSE Business Technology Education	6	3	5	4	3	6	4	1	0	3	1	3
MS Information Systems & E-Commerce	--	--	--	--	0	5	6	4	1	7	4	5
MSE Business Technology Education	4	4	4	1	4	7	3	12	13	10	12	9
SCCT Community College Teaching - Business Education	0	1	3	1	1	0	0	0	0	0	0	0
Total Computer & Information Technology	69	83	101	98	75	81	55	48	43	49	276	702
Economics & Finance												
BA Economics (Moved from Humanities 2006)	--	--	--	--	--	--	0	0	1	1	1	--
BS Business Administration	35	43	49	114	60	44	41	47	47	32	42	42
BS Business Economics	0	1	0	1	1	1	4	1	0	1	1	1
BS Finance	51	64	66	55	62	58	45	51	47	52	50	51
MBA Business Administration & Exec MBA	41	42	44	34	71	52	60	53	50	55	53	54
Total Economics & Finance	127	150	159	204	194	155	150	152	145	141	146	149
Management & Marketing												
BS Community & Regional Economic Development	--	1	0	1	0	1	1	0	0	0	0	0
BS International Business	4	5	5	4	8	9	3	3	5	13	7	7
BS Management	41	45	56	51	43	70	67	83	49	69	67	68
BS Marketing	46	63	51	44	52	49	40	47	45	35	42	43
BS Transportation	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Education	1	0	3	2	1	2	1	1	0	0	0	1
Total Management & Marketing	92	114	115	102	104	131	112	134	99	117	117	119
Total Business	336	401	437	487	427	432	380	382	347	369	366	382

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