

# Arkansas State University-Jonesboro

**College of Communications**

**Department of Journalism**

**Institutional Assessment of Effectiveness**

**Fall 2000 - Fall 2009**

The Office of Institutional Research, Planning, & Assessment

email: [asuirp@astate.edu](mailto:asuirp@astate.edu)

web: [www.astate.edu/irp](http://www.astate.edu/irp)

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2009

# Headcount & Enrollment

Arkansas State University

## Department of Journalism - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>UNDUPLICATED HEADCOUNT</b>																						
<b>Enrollment by Site</b>																						
Jonesboro Campus	268	255	239	221	195	182	191	180	193	189	99.6%	97.7%	98.8%	97.4%	99.0%	95.8%	99.0%	98.4%	99.0%	99.0%	187	187
All Other Instructional Sites	1	6	3	6	2	8	2	3	2	2	0.4%	2.3%	1.2%	2.6%	1.0%	4.2%	1.0%	1.6%	1.0%	1.0%	2	3
Total Headcount	269	261	242	227	197	190	193	183	195	191											190	190

## STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
First-Time Freshmen	42	40	39	34	23	36	35	31	32	25	73.7%	65.6%	86.7%	61.8%	60.5%	66.7%	79.5%	66.0%	78.0%	64.1%	29	32
Undergraduate Transfers	10	17	4	17	12	15	7	10	6	5	17.5%	27.9%	8.9%	30.9%	31.6%	27.8%	15.9%	21.3%	14.6%	12.8%	7	9
New Graduate Students	5	4	2	4	3	3	2	6	3	9	8.8%	6.6%	4.4%	7.3%	7.9%	5.6%	4.5%	12.8%	7.3%	23.1%	6	5
Total New Students	57	61	45	55	38	54	44	47	41	39											42	45
New Students as a % of Total	21.2%	23.4%	18.6%	24.2%	19.3%	28.4%	22.8%	25.7%	21.0%	20.4%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>UNDUPLICATED HEADCOUNT</b>																						
<b>Enrollment by Site</b>																						
Jonesboro Campus	223	250	246	222	189	179	170	173	189	199	99.1%	99.6%	98.8%	99.1%	96.9%	99.4%	98.8%	99.4%	99.5%	97.5%	187	182
All Other Instructional Sites	2	1	3	2	6	1	2	1	1	5	0.9%	0.4%	1.2%	0.9%	3.1%	0.6%	1.2%	0.6%	0.5%	2.5%	2	2
Total Headcount	225	251	249	224	195	180	172	174	190	204											189	184

## STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
First-Time Freshmen	3	2	3	3	2	3	0	0	0	6	50.0%	25.0%	27.3%	27.3%	33.3%	50.0%	0.0%	0.0%	0.0%	42.9%	2	2
Undergraduate Transfers	1	5	6	7	4	2	3	2	5	1	16.7%	62.5%	54.5%	63.6%	66.7%	33.3%	100.0%	28.6%	71.4%	7.1%	3	3
New Graduate Students	2	1	2	1	0	1	0	5	2	7	33.3%	12.5%	18.2%	9.1%	0.0%	16.7%	0.0%	71.4%	28.6%	50.0%	5	3
Total New Students	6	8	11	11	6	6	3	7	7	14											9	7
New Students as a % of Total	2.7%	3.2%	4.4%	4.9%	3.1%	3.3%	1.7%	4.0%	3.7%	6.9%												

Data Source: Banner Student Enrollment

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research, Planning, and Assessment; November 2009.

# Enrollment by Student Load & Classification

Arkansas State University

Department of Journalism - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
<b>ENROLLMENT BY STUDENT LOAD</b>																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
<b>Undergraduate Students</b>											<i>(Percent of Undergraduate Total)</i>												
Full-Time	235	227	204	187	166	151	162	145	165	143	91.4%	89.7%	87.9%	86.6%	87.8%	82.5%	87.6%	83.8%	88.7%	84.1%	151	153	
Part-Time	22	26	28	29	23	32	23	28	21	27	8.6%	10.3%	12.1%	13.4%	12.2%	17.5%	12.4%	16.2%	11.3%	15.9%	25	26	
Full-Time Average Course Load	14.8	14.5	14.5	14.2	14.2	14.4	14.5	14.4	14.4	14.4											14.4	14.4	
Part-Time Average Course Load	6.5	6.6	6.8	7.2	6.2	6.4	7.0	6.7	7.9	6.6											7.1	6.9	
Average Course Load	14.1	13.7	13.5	13.3	13.3	13.0	13.5	13.2	13.7												13.4	13.3	
<b>Graduate Students</b>											<i>(Percent of Graduate Total)</i>												
Full-Time	5	4	3	4	2	4	4	3	6	11	41.7%	50.0%	30.0%	36.4%	25.0%	57.1%	50.0%	30.0%	66.7%	52.4%	7	6	
Part-Time	7	4	7	7	6	3	4	7	3	10	58.3%	50.0%	70.0%	63.6%	75.0%	42.9%	50.0%	70.0%	33.3%	47.6%	7	5	
Full-Time Average Course Load	9.6	9.0	10.0	9.8	9.0	9.0	9.8	9.0	10.5	9.8											9.8	9.6	
Part-Time Average Course Load	4.7	5.3	5.6	4.7	5.0	6.0	5.3	5.6	6.0	5.9											5.8	5.7	
Average Course Load	6.8	7.1	6.9	6.5	6.0	7.7	7.5	6.6	9.0												7.8	7.7	
<b>Total Students</b>											<i>(Percent of Total Headcount)</i>												
Full-Time	240	231	207	191	168	155	166	148	171	154	89.2%	88.5%	85.5%	84.1%	85.3%	81.6%	86.0%	80.9%	87.7%	80.6%	158	159	
Part-Time	29	30	35	36	29	35	27	35	24	37	10.8%	11.5%	14.5%	15.9%	14.7%	18.4%	14.0%	19.1%	12.3%	19.4%	32	32	
Total Headcount	269	261	242	227	197	190	193	183	195	191											190	190	

## ENROLLMENT BY CAREER & CLASSIFICATION

<b>Undergraduate Students</b>											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	74	67	64	54	42	51	50	44	44	47	28.8%	26.5%	27.6%	25.0%	22.2%	27.9%	27.0%	25.4%	23.7%	27.6%	45	47	
Sophomore	54	47	46	40	37	36	41	35	38	29	21.0%	18.6%	19.8%	18.5%	19.6%	19.7%	22.2%	20.2%	20.4%	17.1%	34	36	
Junior	72	62	54	59	51	36	40	47	38	36	28.0%	24.5%	23.3%	27.3%	27.0%	19.7%	21.6%	27.2%	20.4%	21.2%	40	39	
Senior	51	74	65	57	56	55	52	46	65	54	19.8%	29.2%	28.0%	26.4%	29.6%	30.1%	28.1%	26.6%	34.9%	31.8%	55	54	
Unclassified Undergraduates	6	3	3	6	3	5	2	1	1	4	2.3%	1.2%	1.3%	2.8%	1.6%	2.7%	1.1%	0.6%	0.5%	2.4%	2	3	
Total Undergraduates	257	253	232	216	189	183	185	173	186	170											176	179	
<b>Graduate Students</b>											<i>(Percent of Graduate Total)</i>												
Master's	12	8	10	11	8	7	8	10	9	21	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	13	11	
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Total Graduates	12	8	10	11	8	7	8	10	9	21											13	11	
Undergraduates as a % of Total	95.5%	96.9%	95.9%	95.2%	95.9%	96.3%	95.9%	94.5%	95.4%	89.0%													
Graduates as a % of Total	4.5%	3.1%	4.1%	4.8%	4.1%	3.7%	4.1%	5.5%	4.6%	11.0%													

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research, Planning, and Assessment; November 2009.

# Enrollment by Gender & Ethnicity

Arkansas State University

Department of Journalism - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
<b>ENROLLMENT BY GENDER &amp; ETHNICITY</b>																							
<b>Male Undergraduate Students</b>																							
											<i>(Percent of Male Undergraduate Total)</i>												
American Indian	1	0	0	0	0	0	0	0	0	0	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	1	1	1	1	1	0	0	0.0%	0.0%	0.0%	1.6%	1.6%	1.8%	1.9%	1.9%	0.0%	0.0%	0.0%	0	1
African American	4	3	2	2	7	4	6	9	8	7	5.9%	4.3%	2.9%	3.1%	11.1%	7.3%	11.3%	17.0%	16.0%	11.9%	11.9%	8	7
Hispanic American	1	1	3	0	0	0	0	0	0	1	1.5%	1.4%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	--
White, Non-Hispanic	61	64	65	60	54	50	44	43	41	42	89.7%	92.8%	92.9%	93.8%	85.7%	90.9%	83.0%	81.1%	82.0%	71.2%	42	44	
Ethnicity Unknown	0	0	0	1	1	0	2	0	0	7	0.0%	0.0%	0.0%	1.6%	1.6%	0.0%	3.8%	0.0%	0.0%	11.9%	2	2	
Nonresident Alien	1	1	0	0	0	0	0	0	1	2	1.5%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	3.4%	1	1	
											<i>(Percent of Total Headcount)</i>												
Total Male Undergraduates	68	69	70	64	63	55	53	53	50	59	25.3%	26.4%	28.9%	28.2%	32.0%	28.9%	27.5%	29.0%	25.6%	30.9%	54	54	
<b>Female Undergraduate Students</b>																							
											<i>(Percent of Female Undergraduate Total)</i>												
American Indian	0	0	0	1	1	1	1	1	1	0	0.0%	0.0%	0.0%	0.7%	0.8%	0.8%	0.8%	0.8%	0.7%	0.0%	1	1	
Asian American	3	2	1	0	0	0	0	0	0	0	1.6%	1.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
African American	15	16	12	17	18	21	24	22	33	19	7.9%	8.7%	7.4%	11.2%	14.3%	16.4%	18.2%	18.3%	24.3%	17.1%	25	24	
Hispanic American	1	1	1	1	0	0	1	2	3	3	0.5%	0.5%	0.6%	0.7%	0.0%	0.0%	0.8%	1.7%	2.2%	2.7%	3	2	
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	2	--	--	--	--	--	--	--	--	--	1.8%	--	--	--
White, Non-Hispanic	169	162	147	131	104	104	104	92	88	79	89.4%	88.0%	90.7%	86.2%	82.5%	81.3%	78.8%	76.7%	64.7%	71.2%	86	93	
Ethnicity Unknown	1	2	0	1	2	1	1	2	10	4	0.5%	1.1%	0.0%	0.7%	1.6%	0.8%	0.8%	1.7%	7.4%	3.6%	5	4	
Nonresident Alien	0	1	1	1	1	1	1	1	1	4	0.0%	0.5%	0.6%	0.7%	0.8%	0.8%	0.8%	0.8%	0.7%	3.6%	2	2	
											<i>(Percent of Total Headcount)</i>												
Total Female Undergraduates	189	184	162	152	126	128	132	120	136	111	70.3%	70.5%	66.9%	67.0%	64.0%	67.4%	68.4%	65.6%	69.7%	58.1%	122	125	
<b>Male Graduate Students</b>																							
											<i>(Percent of Male Graduate Total)</i>												
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
African American	0	0	0	0	0	0	1	2	1	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	50.0%	25.0%	0.0%	1	1	
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	--
White, Non-Hispanic	3	1	1	1	1	1	0	0	0	3	75.0%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0%	0.0%	0.0%	30.0%	1	1	
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0	0	
Nonresident Alien	1	0	0	0	0	0	0	2	3	6	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	75.0%	60.0%	4	2	
											<i>(Percent of Total Headcount)</i>												
Total Male Graduates	4	1	1	1	1	1	1	4	4	10	1.5%	0.4%	0.4%	0.4%	0.5%	0.5%	0.5%	2.2%	2.1%	5.2%	6	4	
<b>Female Graduate Students</b>																							
											<i>(Percent of Female Graduate Total)</i>												
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Asian American	0	0	0	0	0	0	0	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0	0	
African American	1	1	2	2	1	4	4	2	1	1	12.5%	14.3%	22.2%	20.0%	14.3%	66.7%	57.1%	33.3%	20.0%	9.1%	1	2	
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	--
White, Non-Hispanic	7	6	6	8	6	1	3	4	4	3	87.5%	85.7%	66.7%	80.0%	85.7%	16.7%	42.9%	66.7%	80.0%	27.3%	4	3	
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Nonresident Alien	0	0	1	0	0	1	0	0	0	6	0.0%	0.0%	11.1%	0.0%	0.0%	16.7%	0.0%	0.0%	0.0%	54.5%	2	1	
											<i>(Percent of Total Headcount)</i>												
Total Female Graduates	8	7	9	10	7	6	7	6	5	11	3.0%	2.7%	3.7%	4.4%	3.6%	3.2%	3.6%	3.3%	2.6%	5.8%	7	7	

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research, Planning, and Assessment; November 2009.

# Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Journalism - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
<b>ENROLLMENT BY GENDER &amp; ETHNICITY</b>																							
<b>Total Students by Gender</b>											<i>(Percent of Total Headcount)</i>												
Male	72	70	71	65	64	56	54	57	54	69	26.8%	26.8%	29.3%	28.6%	32.5%	29.5%	28.0%	31.1%	27.7%	36.1%	60	58	
Female	197	191	171	162	133	134	139	126	141	122	73.2%	73.2%	70.7%	71.4%	67.5%	70.5%	72.0%	68.9%	72.3%	63.9%	130	132	
<b>Total Students by Ethnicity</b>											<i>(Percent of Total Headcount)</i>												
American Indian	1	0	0	1	1	1	1	1	1	0	0.4%	0.0%	0.0%	0.4%	0.5%	0.5%	0.5%	0.5%	0.5%	0.0%	1	1	
Asian American	3	2	1	1	1	1	1	1	1	0	1.1%	0.8%	0.4%	0.4%	0.5%	0.5%	0.5%	0.5%	0.0%	0.5%	1	1	
African American	20	20	16	21	26	29	35	35	43	27	7.4%	7.7%	6.6%	9.3%	13.2%	15.3%	18.1%	19.1%	22.1%	14.1%	35	34	
Hispanic American	2	2	4	1	0	0	1	2	3	4	0.7%	0.8%	1.7%	0.4%	0.0%	0.0%	0.5%	1.1%	1.5%	2.1%	3	2	
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	0	--	--	--	--	--	--	--	--	--	0.0%	--	--	
Two or More Races	--	--	--	--	--	--	--	--	--	2	--	--	--	--	--	--	--	--	--	1.0%	--	--	
White, Non-Hispanic	240	233	219	200	165	156	151	139	133	127	89.2%	89.3%	90.5%	88.1%	83.8%	82.1%	78.2%	76.0%	68.2%	66.5%	133	141	
Ethnicity Unknown	1	2	0	2	3	1	3	2	10	12	0.4%	0.8%	0.0%	0.9%	1.5%	0.5%	1.6%	1.1%	5.1%	6.3%	8	6	
Nonresident Alien	2	2	2	1	1	2	1	3	5	18	0.7%	0.8%	0.8%	0.4%	0.5%	1.1%	0.5%	1.6%	2.6%	9.4%	9	6	
<b>Total Minorities* as a % of Total</b>	<b>9.7%</b>	<b>9.2%</b>	<b>8.7%</b>	<b>10.6%</b>	<b>14.2%</b>	<b>16.3%</b>	<b>19.7%</b>	<b>21.3%</b>	<b>24.1%</b>	<b>17.8%</b>													

## TRADITIONAL vs. NON-TRADITIONAL AGED STUDENTS

Traditional Aged Students	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
<b>Traditional Aged Students</b>											<i>(Percent of Total Headcount)</i>												
Undergraduate	236	229	197	180	163	153	160	146	163	151	87.7%	87.7%	81.4%	79.3%	82.7%	80.5%	82.9%	79.8%	83.6%	79.1%	153	155	
Graduate	5	4	5	3	2	6	5	5	5	13	1.9%	1.5%	2.1%	1.3%	1.0%	3.2%	2.6%	2.7%	2.6%	6.8%	8	7	
<b>Non-Traditional Aged Students</b>											<i>(Percent of Total Headcount)</i>												
<i>(Non-traditional aged students are 25 years and older.)</i>																							
Undergraduate	21	24	35	36	26	30	25	27	23	19	7.8%	9.2%	14.5%	15.9%	13.2%	15.8%	13.0%	14.8%	11.8%	9.9%	23	25	
Graduate	7	4	5	8	6	1	3	5	4	8	2.6%	1.5%	2.1%	3.5%	3.0%	0.5%	1.6%	2.7%	2.1%	4.2%	6	4	
<b>Non-Traditional Aged Students as a % of Total</b>	<b>10.4%</b>	<b>10.7%</b>	<b>16.5%</b>	<b>19.4%</b>	<b>16.2%</b>	<b>16.3%</b>	<b>14.5%</b>	<b>17.5%</b>	<b>13.8%</b>	<b>14.1%</b>													

## APPLICATIONS

First-Time Freshmen	Fall Semesters										Percentage										Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year	
<b>First-Time Freshmen</b>											<i>(As a Percent of Applied)</i>												
Applied	81	71	66	63	71	74	68	71	68	55											65	67	
Admitted	42	52	47	47	43	52	55	58	57	46	51.9%	73.2%	71.2%	74.6%	60.6%	70.3%	80.9%	81.7%	83.8%	83.6%	54	54	
Enrolled	42	40	39	34	23	36	35	31	32	25	51.9%	56.3%	59.1%	54.0%	32.4%	48.6%	51.5%	43.7%	47.1%	45.5%	29	32	
<b>Undergraduate Transfers</b>											<i>(As a Percent of Applied)</i>												
Applied	15	25	14	22	17	24	17	13	11	11											12	15	
Admitted	10	22	7	18	14	17	10	10	8	9	66.7%	88.0%	50.0%	81.8%	82.4%	70.8%	58.8%	76.9%	72.7%	81.8%	9	11	
Enrolled	10	17	4	17	12	15	7	10	6	5	66.7%	68.0%	28.6%	77.3%	70.6%	62.5%	41.2%	76.9%	54.5%	45.5%	7	9	
<b>New Graduates</b>											<i>(As a Percent of Applied)</i>												
Applied	11	6	5	6	3	4	5	9	11	16											12	9	
Admitted	8	5	3	6	3	4	2	6	10	15	72.7%	83.3%	60.0%	100.0%	100.0%	100.0%	40.0%	66.7%	90.9%	93.8%	10	7	
Enrolled	5	4	2	4	3	3	2	6	3	9	45.5%	66.7%	40.0%	66.7%	100.0%	75.0%	40.0%	66.7%	27.3%	56.3%	6	5	

\*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research, Planning, and Assessment; November 2009.

# Enrollment by Geographic Origin

Arkansas State University

Department of Journalism - Fall 2000 to Fall 2009

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>ENROLLMENT BY GEOGRAPHIC ORIGIN</b>																						
<b>Undergraduate Students</b>																						
(Percent of Undergraduate Total)																						
Arkansas	234	227	206	186	168	160	162	153	164	151	91.1%	89.7%	88.8%	86.1%	88.9%	87.4%	87.6%	88.4%	88.2%	88.8%	156	158
Missouri	9	13	13	15	9	8	12	12	9	6	3.5%	5.1%	5.6%	6.9%	4.8%	4.4%	6.5%	6.9%	4.8%	3.5%	9	9
Tennessee	4	6	6	3	3	7	6	1	4	2	1.6%	2.4%	2.6%	1.4%	1.6%	3.8%	3.2%	0.6%	2.2%	1.2%	2	4
Other U.S. States/Territories	9	5	6	11	8	7	4	6	7	5	3.5%	2.0%	2.6%	5.1%	4.2%	3.8%	2.2%	3.5%	3.8%	2.9%	6	6
Foreign	1	2	1	1	1	1	1	1	2	6	0.4%	0.8%	0.4%	0.5%	0.5%	0.5%	0.6%	1.1%	3.5%		3	2
<b>Graduate Students</b>																						
(Percent of Graduate Total)																						
Arkansas	7	6	7	10	7	4	4	8	6	8	58.3%	75.0%	70.0%	90.9%	87.5%	57.1%	50.0%	80.0%	66.7%	38.1%	7	6
Missouri	4	1	1	1	1	0	0	0	0	0	33.3%	12.5%	10.0%	9.1%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Tennessee	0	0	0	0	0	1	2	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%	25.0%	0.0%	0.0%	0.0%	0	1
Other U.S. States/Territories	0	1	1	0	0	1	2	0	0	1	0.0%	12.5%	10.0%	0.0%	0.0%	14.3%	25.0%	0.0%	0.0%	4.8%	0	1
Foreign	1	0	1	0	0	1	0	2	3	12	8.3%	0.0%	10.0%	0.0%	0.0%	14.3%	0.0%	20.0%	33.3%	57.1%	6	4
<b>Total Students</b>																						
(Percent of Total Headcount)																						
Arkansas	241	233	213	196	175	164	166	161	170	159	89.6%	89.3%	88.0%	86.3%	88.8%	86.3%	86.0%	88.0%	87.2%	83.2%	163	164
Missouri	13	14	14	16	10	8	12	12	9	6	4.8%	5.4%	5.8%	7.0%	5.1%	4.2%	6.2%	6.6%	4.6%	3.1%	9	9
Tennessee	4	6	6	3	3	8	8	1	4	2	1.5%	2.3%	2.5%	1.3%	1.5%	4.2%	4.1%	0.5%	2.1%	1.0%	2	5
Other U.S. States/Territories	9	6	7	11	8	8	6	6	7	6	3.3%	2.3%	2.9%	4.8%	4.1%	4.2%	3.1%	3.3%	3.6%	3.1%	6	7
Total Out-of-State	26	26	27	30	21	24	26	19	20	14	9.7%	10.0%	11.2%	13.2%	10.7%	12.6%	13.5%	10.4%	10.3%	7.3%	18	21
Foreign	2	2	2	1	1	2	1	3	5	18	0.7%	0.8%	0.8%	0.4%	0.5%	1.1%	0.5%	1.6%	2.6%	9.4%	9	6

## ENROLLMENT FROM SELECTED U.S. COUNTIES

<b>Arkansas</b>																						
(Percent of Arkansas Total)																						
Craighead	62	61	62	54	52	56	63	45	61	46	25.7%	26.2%	29.1%	27.6%	29.7%	34.1%	38.0%	28.0%	35.9%	28.9%	51	54
Crittenden	6	6	3	0	4	3	5	3	2	1	2.5%	2.6%	1.4%	0.0%	2.3%	1.8%	3.0%	1.9%	1.2%	0.6%	2	3
Cross	6	5	3	3	2	3	4	3	4	6	2.5%	2.1%	1.4%	1.5%	1.1%	1.8%	2.4%	1.9%	2.4%	3.8%	4	4
Greene	14	14	16	22	16	11	15	8	6	8	5.8%	6.0%	7.5%	11.2%	9.1%	6.7%	9.0%	5.0%	3.5%	5.0%	7	10
Independence	4	4	3	5	1	2	4	3	3	1	1.7%	1.7%	1.4%	2.6%	0.6%	1.2%	2.4%	1.9%	1.8%	0.6%	2	3
Mississippi	9	10	8	9	7	6	4	4	7	6	3.7%	4.3%	3.8%	4.6%	4.0%	3.7%	2.4%	2.5%	4.1%	3.8%	6	5
Poinsett	11	10	8	7	4	5	5	9	12	8	4.6%	4.3%	3.8%	3.6%	2.3%	3.0%	3.0%	5.6%	7.1%	5.0%	10	8
Pulaski	25	20	21	15	11	10	12	20	18	14	10.4%	8.6%	9.9%	7.7%	6.3%	6.1%	7.2%	12.4%	10.6%	8.8%	17	15
St. Francis	7	4	2	2	4	2	3	2	4	4	2.9%	1.7%	0.9%	1.0%	2.3%	1.2%	1.8%	1.2%	2.4%	2.5%	3	3
White	7	9	4	3	2	2	2	1	3	3	2.9%	3.9%	1.9%	1.5%	1.1%	1.2%	1.2%	0.6%	1.8%	1.9%	2	2
Other Arkansas Counties	90	90	83	76	72	64	49	63	50	62	37.3%	38.6%	39.0%	38.8%	41.1%	39.0%	29.5%	39.1%	29.4%	39.0%	58	58
<b>Missouri</b>																						
(Percent of Missouri Total)																						
Dunklin	4	3	4	5	1	1	2	1	2	3	30.8%	21.4%	28.6%	31.3%	10.0%	12.5%	16.7%	8.3%	22.2%	50.0%	2	2
Pemiscot	3	3	1	2	1	1	1	3	2	0	23.1%	21.4%	7.1%	12.5%	10.0%	12.5%	8.3%	25.0%	22.2%	0.0%	2	1
Other Missouri Counties	6	8	9	9	8	6	9	8	5	3	46.2%	57.1%	64.3%	56.3%	80.0%	75.0%	75.0%	66.7%	55.6%	50.0%	5	6
<b>Tennessee</b>																						
(Percent of Tennessee Total)																						
Shelby	4	5	4	3	3	8	8	1	2	1	100.0%	83.3%	66.7%	100.0%	100.0%	100.0%	100.0%	100.0%	50.0%	50.0%	1	4
Other Tennessee Counties	0	1	2	0	0	0	0	0	2	1	0.0%	16.7%	33.3%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	50.0%	1	1

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research, Planning, and Assessment; November 2009.

# ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

## Department of Journalism - Fall 2000 to Fall 2009

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	3 Year	5 Year
<b>FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Composite 30 - 36	2	1	2	2	0	1	1	1	2	2	4.8%	2.5%	5.1%	5.9%	0.0%	2.8%	2.9%	3.2%	6.3%	8.0%	2	1
Composite 24 - 29	19	14	19	10	5	13	14	10	11	8	45.2%	35.0%	48.7%	29.4%	21.7%	36.1%	40.0%	32.3%	34.4%	32.0%	10	11
Composite 19 - 23	11	19	11	11	11	16	14	15	12	13	26.2%	47.5%	28.2%	32.4%	47.8%	44.4%	40.0%	48.4%	37.5%	52.0%	13	14
Composite Below 19	9	6	6	8	7	5	6	4	5	0	21.4%	15.0%	15.4%	23.5%	30.4%	13.9%	17.1%	12.9%	15.6%	0.0%	3	4
ASSET/Compass/SAT*	1	0	1	3	0	1	0	1	2	2	2.4%	0.0%	2.6%	8.8%	0.0%	2.8%	0.0%	3.2%	6.3%	8.0%	2	1
Average ACT Composite Score	23.0	22.3	22.9	21.8	20.5	22.8	22.6	22.4	22.5	23.3											22.8	22.7

<b>FIRST-TIME FRESHMEN REQUIRING REMEDIATION</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
English Remediation	5	4	4	6	4	5	5	3	4	2	11.9%	10.0%	10.3%	17.6%	17.4%	13.9%	14.3%	9.7%	12.5%	8.0%	3	4
Mathematics Remediation	17	19	13	15	8	17	13	13	13	5	40.5%	47.5%	33.3%	44.1%	34.8%	47.2%	37.1%	41.9%	40.6%	20.0%	10	12
Reading Remediation	5	4	6	10	5	5	3	5	6	2	11.9%	10.0%	15.4%	29.4%	21.7%	13.9%	8.6%	16.1%	18.8%	8.0%	4	4
Total Unduplicated Remedial	17	20	13	17	9	17	13	13	14	8	40.5%	50.0%	33.3%	50.0%	39.1%	47.2%	37.1%	41.9%	43.8%	32.0%	12	13

<b>FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Less Than High School	2	1	0	0	1	2	0	1	1	0	4.8%	2.5%	0.0%	0.0%	4.3%	5.6%	0.0%	3.2%	3.1%	0.0%	1	1
High School	10	9	9	6	8	6	11	8	11	5	23.8%	22.5%	23.1%	17.6%	34.8%	16.7%	31.4%	25.8%	34.4%	20.0%	8	8
Attended College	8	15	11	5	10	5	13	7	9	13	19.0%	37.5%	28.2%	14.7%	43.5%	13.9%	37.1%	22.6%	28.1%	52.0%	10	9
College Degree	21	15	19	20	4	15	7	11	8	5	50.0%	37.5%	48.7%	58.8%	17.4%	41.7%	20.0%	35.5%	25.0%	20.0%	8	9
Unknown	1	0	0	3	0	8	4	4	3	2	2.4%	0.0%	0.0%	8.8%	0.0%	22.2%	11.4%	12.9%	9.4%	8.0%	3	4
<b>% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree</b>																						
	48.8%	62.5%	51.3%	35.5%	82.6%	46.4%	77.4%	59.3%	72.4%	78.3%												

<b>OCCUPANCY OF UNIVERSITY HOUSING</b>																						
	<i>(Percent of Total Headcount)</i>																					
Residence Halls	71	56	45	58	45	38	52	40	50	47	26.4%	21.5%	18.6%	25.6%	22.8%	20.0%	26.9%	21.9%	25.6%	24.6%	46	45
University Apartments	15	13	16	16	15	18	17	22	23	18	5.6%	5.0%	6.6%	7.0%	7.6%	9.5%	8.8%	12.0%	11.8%	9.4%	21	20
Other University Housing	4	1	2	2	0	0	0	1	2	0	1.5%	0.4%	0.8%	0.9%	0.0%	0.0%	0.0%	0.5%	1.0%	0.0%	1	1
University Housing Occupants as a % of Total Headcount	33.5%	26.8%	26.0%	33.5%	30.5%	29.5%	35.8%	34.4%	38.5%	34.0%												

Data Source: Banner Student Enrollment Information.

\*Could include students without test scores.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research, Planning, and Assessment; November 2009.

# Degrees Conferred

# Arkansas State University

Department of Journalism - Fiscal Years 1999-2000 to 2008-2009

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years										Percentage										Averages		
	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year	
<b>DEGREES CONFERRED BY DEGREE LEVEL</b>																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	41	43	52	54	46	41	35	43	33	47	95.3%	95.6%	91.2%	93.1%	90.2%	93.2%	97.2%	91.5%	97.1%	90.4%	41	40	
Master's Degrees	2	2	5	4	5	3	1	4	1	5	4.7%	4.4%	8.8%	6.9%	9.8%	6.8%	2.8%	8.5%	2.9%	9.6%	3	3	
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
<b>Total Degrees Conferred</b>	<b>43</b>	<b>45</b>	<b>57</b>	<b>58</b>	<b>51</b>	<b>44</b>	<b>36</b>	<b>47</b>	<b>34</b>	<b>52</b>											<b>44</b>	<b>43</b>	
<b>% of Undergraduate Degrees Conferred</b>	<b>95.3%</b>	<b>95.6%</b>	<b>91.2%</b>	<b>93.1%</b>	<b>90.2%</b>	<b>93.2%</b>	<b>97.2%</b>	<b>91.5%</b>	<b>97.1%</b>	<b>90.4%</b>													

## DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

### Total Known Minorities\*

	Fiscal Years										Percentage										Averages	
	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year
<i>(Percent of Total Degrees Conferred)</i>																						
Male	1	1	0	1	1	0	0	0	3	1	2.3%	2.2%	0.0%	1.7%	2.0%	0.0%	0.0%	0.0%	8.8%	1.9%	1	1
Female	3	3	4	2	5	2	3	7	2	5	7.0%	6.7%	7.0%	3.4%	9.8%	4.5%	8.3%	14.9%	5.9%	9.6%	5	4
<b>Total Minorities</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>2</b>	<b>3</b>	<b>7</b>	<b>5</b>	<b>6</b>											<b>6</b>	<b>5</b>
<b>% of Minorities Degrees Conferred</b>	<b>9.3%</b>	<b>8.9%</b>	<b>7.0%</b>	<b>5.2%</b>	<b>11.8%</b>	<b>4.5%</b>	<b>8.3%</b>	<b>14.9%</b>	<b>14.7%</b>	<b>11.5%</b>												

### Total Nonresident Aliens

	Fiscal Years										Percentage										Averages	
	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year
<i>(Percent of Total Degrees Conferred)</i>																						
Male	0	0	2	0	0	0	0	0	0	1	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0	0
Female	1	1	0	0	2	0	1	0	0	0	2.3%	2.2%	0.0%	0.0%	3.9%	0.0%	2.8%	0.0%	0.0%	0.0%	0	0
<b>Total Nonresident Aliens</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>											<b>0</b>	<b>0</b>
<b>% of Nonresident Aliens Degrees Conferred</b>	<b>2.3%</b>	<b>2.2%</b>	<b>3.5%</b>	<b>0.0%</b>	<b>3.9%</b>	<b>0.0%</b>	<b>2.8%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>1.9%</b>												

### Total White, Non-Hispanic; & Ethnicity Unknown

	Fiscal Years										Percentage										Averages	
	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	3 Year	5 Year
<i>(Percent of Total Degrees Conferred)</i>																						
Male	14	10	17	11	11	13	12	10	9	16	32.6%	22.2%	29.8%	19.0%	21.6%	29.5%	33.3%	21.3%	26.5%	30.8%	12	12
Female	24	30	34	44	32	29	20	30	20	29	55.8%	66.7%	59.6%	75.9%	62.7%	65.9%	55.6%	63.8%	58.8%	55.8%	26	26
<b>Total White &amp; Ethnicity Unknown</b>	<b>38</b>	<b>40</b>	<b>51</b>	<b>55</b>	<b>43</b>	<b>42</b>	<b>32</b>	<b>40</b>	<b>29</b>	<b>45</b>											<b>38</b>	<b>38</b>
<b>% of White &amp; Ethnicity Unknown Degrees Conferred</b>	<b>88.4%</b>	<b>88.9%</b>	<b>89.5%</b>	<b>94.8%</b>	<b>84.3%</b>	<b>95.5%</b>	<b>88.9%</b>	<b>85.1%</b>	<b>85.3%</b>	<b>86.5%</b>												

\*Note: Minorities include American Indian, Asian/Pacific Islander American, African American and Hispanic American.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research, Planning, and Assessment to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research, Planning, and Assessment; November 2009.